



SNO-EAGLES, INC.
SNOWMOBILE CLUB
Eagle River, WI
NEWSLETTER - OCTOBER 2023



PROUD GROOMERS OF THE SNOWMOBILE CAPITAL OF THE WORLD©

PRESIDENT'S MESSAGE

Greetings from the "Snowmobile Capital of the world"

Well, weather has certainly cooled down this past week. Leaves are falling and it's beginning to look and feel like fall is finally here with winter right around the corner. Still haven't seen that first snowflake, but I have a feeling it will be soon.

Our volunteers have been working very hard preparing for the upcoming snowmobile season. This past weekend, we had a number of volunteers working at Cranberry Fest, doing what we do best, supporting the community and trying to raise a little money to help the club. Thanks to all who ventured out this past "Cold" weekend to help. It is extremely rewarding to see the number of Sno-Eagles that help this community in so many ways, and I know the community recognizes all the great things our volunteers do. Obviously, it's not just about snowmobiling. Many members are driven to make Eagle River a great place to visit all year long!

As you heard at the September meeting, Fred Rockafellow resigned as Treasurer in September and is spending time transitioning responsibilities to Dave Cyrtmus, our newly appointed Treasurer.

Thank you, Fred, for the 12 years of service, not only as Treasurer but also volunteering to help with so many events over the years. The list is HUGE, your hours of dedication and passion will never be forgotten- thank you for all you've done to advance this club.

Please welcome Dave Cyrtmus on his new role as treasurer. Dave has years of experience and I know he will serve our club well as Treasurer.

Groom to Ride tickets have arrived and we are in the process of distributing them to area businesses for you to purchase. Please take a chance at winning a new sled or several other great prizes. The Groom to Ride raffle is one of our larger fundraising events. Please support the club by purchasing your tickets from business in Eagle River. We will be posting on our web site, News of the Week, and newsletter where tickets can be purchased. If you are interested in selling some tickets, please reach out to me and we will get you set up!

Initial trail inspections are well under way, and we have not had a lot of storm damage this past summer. There is still plenty of work to do, so we hope to see on October 14th and 21st for our club brushing days, followed by a cook out. Anyone can help, bring your friends, kids or grandkids. You get to see the trails a different way, it's fun, rewarding, and you meet a lot of great people. I promise you'll be glad you helped!

I want to continue to meet our great members, If you can, please join us when we have our Saturday Night Out (SNO) events that Cheryl Storms schedules at one of our many sponsor's restaurants. It's your chance to meet more members and patronize those businesses that support our club.

Lastly, are you encouraging your family and friends to join the Sno-Eagles? Please help. If they are a member of another club, they can be an associate member of the Sno-Eagles for \$25.00 a year. This helps support our club to keep the trails safe and smooth.

Until next month, have a great fall and think snow and cold!

Keith Nettesheim

Email: Keith@snoeagles.org

Cell: 715-617-2898

Keith

UPCOMING EVENTS

- **October 14, 2023** - Trail Brushing 8 - 12 meet at groomer shed
- **October 19, 2023** - Membership Meeting Chanticleer 7 pm
- **October 20, 2023** - WDNR Snowmobile Safety Class 6-9 pm
- **October 21, 2023** - WDNR Snowmobile Safety Class 8:30am-3 pm
- **October 21, 2023** - Trail Brushing 8 - 12 meet at groomer shed
- **October 28, 2023** - SNO @ Eddie B's White Spruce Inn 5pm, 6pm
- **November 7, 2023** - BOD meeting World Snowmobile HQ 6 pm
- **November 16, 2023** - Membership Meeting Chanticleer 7 pm

These events and activities are also listed on our website calendar



The Sno-Eagles Snowmobile Club of Eagle River is accepting applications for the position of Trail Boss.

This is a volunteer position for the Sno-Eagles.

Duties include supervision of trail grooming, supervision of trail maintenance and development, working with landowners, and providing the Board of Directors and members with updates on trail conditions.

Please call Keith Nettesheim, President Sno-Eagles, at 715-617-2898 or email [Keith](mailto:Keith@snoeagles.org)



After nearly ten years as Sno-Eagles webmaster, Carole will be retiring from this position at the end of the year.

Hence, we're looking for a new webmaster.

Maintaining the website can be done remotely. Knowledge of HTML code is not needed. No software is needed. Best of all, it's not difficult!

Carole will provide training and ongoing support.

If this seems interesting to you or if you want more info, give Carole a call at 715-479-6873 or email her [here](#)

FRED ROCKAFELLOW RETIRES



After 12 years as the Sno-Eagles treasurer, Fred is stepping down. He will be missed, but not forgotten. Thank you Fred for your service and dedication to our club.

FALL BRUSHING DATES

**October 14th and October 21st
8am till 12 noon**

Please lend a hand to help get our trails ready!

Bring your kids and grandkids!

Meet at the **groomer barn** located at 1024 Bluebird Rd.
Eagle River, WI at **8:00AM**.

We'll divide up into 4 work teams.

At 12 noon, volunteers will meet for lunch provided by the club.

Please sign up using the buttons below

Trail Brushing October 14th

Trail Brushing October 21st

You can also sign up by visiting the Sno-Eagles website Events page
at snoeagles.org/events

SATURDAY NIGHT OUT

In September the Saturday Night Out event was held at the Last Cast – a new map ad business sponsor. About 20 members attended and enjoyed some great food and hospitality from restaurant owned Angie Olson. If you weren't there, you would have missed a great event.





The next SNO will be at Eddie B's White Spruce October 28th

***** Ed has requested we reserve prime rib ahead of time. Please let me know by the evening of Tuesday, October 24 if you will be ordering prime rib.

The White Spruce in Eagle River is a much-loved historical monument of our earliest days. Eating there feels like walking into the logging and fur trading past and staying there. Saturday Night Out has only been held at restaurants that support Sno-Eagles by a map ad or in some other way. Ed Blankenship, owner of the White Spruce, supports us with a map ad and has gone beyond that for Sno-Eagles in many ways. He is a perfect example of support that grows into friendship beyond a map ad and can include a hug. Time after time we have been warmly welcomed for our meetings by Ed and his staff. Our group always had the best service and appetizers when we held our meetings at Eddie B's White Spruce.

Ed grew up in the town of White Pine in the Upper Peninsula of Michigan. His father was employed in the copper mine. He raised his family in Mount Prospect, Illinois, purchased a home on Otter Lake in 1997, and became a resident seven years ago. The White Spruce is his first experience as a restaurateur. He has done well as the parking lot is always full at dinner time. Ed hosts many fishing groups during tournament season.

The White Spruce has a Friday Fish Fry and Saturday night special of Prime Rib. Everything on the menu is pretty special. Ed is very proud of the smoked ribs served at White Spruce. Visit their website for a full menu.

The building that houses the White Spruce has special historic significance in the history of Eagle River. I took the history of the White Spruce's log building from the White Spruce website and talked to Sno-Eagle's, member, Jon Cook. Jon is the son of Louis Cook who was born in the log portion of the building. The Eagle River History book includes much more detail. In 1883, George P. Dickinson and Lyman J. Cook came to Eagle River with a stock of merchandise. They set up a mercantile store in a tent on the north bank of Eagle River. Later, a store was built on the south side where Riverview Park is now located. The store burned in a forest fire and was moved to another location.

The log building that houses the White Spruce was built in 1883 50-60 yards west of its present location. It was moved to where it is now, attached to a frame structure, and became the home of

Grant and Emma Cook, Lyman's son and his wife. In 1900, Emma gave birth in the cabin to a son they named Louis. Louis and Ethel's son is Jon Cook, still an Eagle River resident.

The history of the home often includes the misinformation that the first white child in Vilas County was born there. The first white male child was born in 1883 in a house west of the snowmobile trail. The foundation for this house is still visible in a vacant lot. This child was Louis's uncle. Established in 1943, the White Spruce Restaurant occupies the oldest building in Eagle River. The log portion built in 1884 and the frame portion in 1885.

Please come join us on October 28. The conversation rarely stops and Saturday Night Out is a good place to get to visit with members. Don't miss out on a chance to do that.

Eddie B's White Spruce is located on the east side of Hwy 45N just north of the bridge.

Eddie B's White Spruce

5:00 pm - Cocktails

6:00 pm - Dinner

RSVP

To Cheryl snoeagles@gmail.com or call 715-479-5599

By Friday, October 27 10:00 am

******* By the evening of Tuesday, October 24 if you want prime rib**



2024 Women on Snow

An Eagle River tradition since 1986.

The weekend package includes condominium lodging, guided trail riding, fuel, lunch, and dinners. A Saturday night themed banquet is full of prizes and surprises.

Registration is open October 1 – December 15, 2023.

For more information – email somenonsnowwi1@gmail.com check out our website www.womenonsnow.org or like us on Facebook.

2024 Weekend Away



The 2024 weekend away is scheduled for January 26-28 in Mercer WI.

A block of rooms has been reserved at the Great Northern Hotel until December 8th for \$149-\$159/night. There is one suite available in this block which features a jacuzzi tub at a cost of \$199 night. To reserve your room you must call the hotel (715.476.2440) and mention you are with the Sno-Eagles club. (do not book online). This 2 story hotel does not have an elevator, so if stairs are a non-issue please request a second floor room if available.

Due to the limited number of rooms available in the block, consider Northern Exposure Nites Inn Motel (715.476.3586) directly across the street. They have 8 rooms available and begin taking winter reservations November 1. They do not offer a block of rooms, so if considering this option, book it separately (not as a Sno-Eagles member) and join the rest across the street. Pricing is approximately \$109/night and details are available on their website.

An overview of the weekend thus far consists of:

Depart ER Friday am with lunch in Boulder Junction

Happy hour, buffet dinner and entertainment Friday evening at the Great Northern Hotel

Saturday local group rides planned with meals on your own

Sunday return trip to ER

*Great Northern Hotel will have live music Friday and Saturday evening, restaurant, and a large public space with various amenities and tables to BYO drink and socialize.

Details to follow.

Event organizers are

John Favorite (608.212.5233) and Debbie Cobb (262.719.0453)

NEW MEMBERS

Turner Arenson

David & Shirin Eliason

John & Mary Mors

Russell Radowicz

Kurt & Tammy Schmidgall

Larry & Cathy Gorsky Slupianowski

Oconomowoc, WI

Eagle River

Eagle River

Eagle River

Eagle River

Milwaukee, WI

Please welcome these new members to our club.



PLEASE READ

Important Membership and Trail Pass Info

We frequently receive questions on membership and trail passes. Please read the information below as it will answer many of your questions.

Membership in the Sno-Eagles Snowmobile Club **INCLUDES** your membership to AWSC.

We enter Sno-Eagles memberships every few days as a batch. We do not process memberships on an individual basis. This is because the club pays a fee to AWSC for processing memberships - whether it be for a single membership or for multiple memberships.

As soon as the membership is entered, you can order trail passes. New members will need to wait until AWSC processes the new member application. This happens within 24-48 hours of being submitted to AWSC. The actual trail passes are mailed from the WDNR and it can take up to 21 days for delivery. Renew your membership and order your passes early!!

We no longer mail the yellow AWSC membership cards. Mailing the cards is an additional cost to the club and takes a significant amount of precious volunteer time. The cards are printable from the AWSC website.

Ordering passes online through the AWSC website is the fastest and easiest method.

Your AWSC membership number is required for purchasing trail passes.

Your WDNR Registration number is required to order trail passes. If you do not have the registration number you can call the WDNR at 888-936-7463 or visit the WDNR website [GoWild](#) for that information.

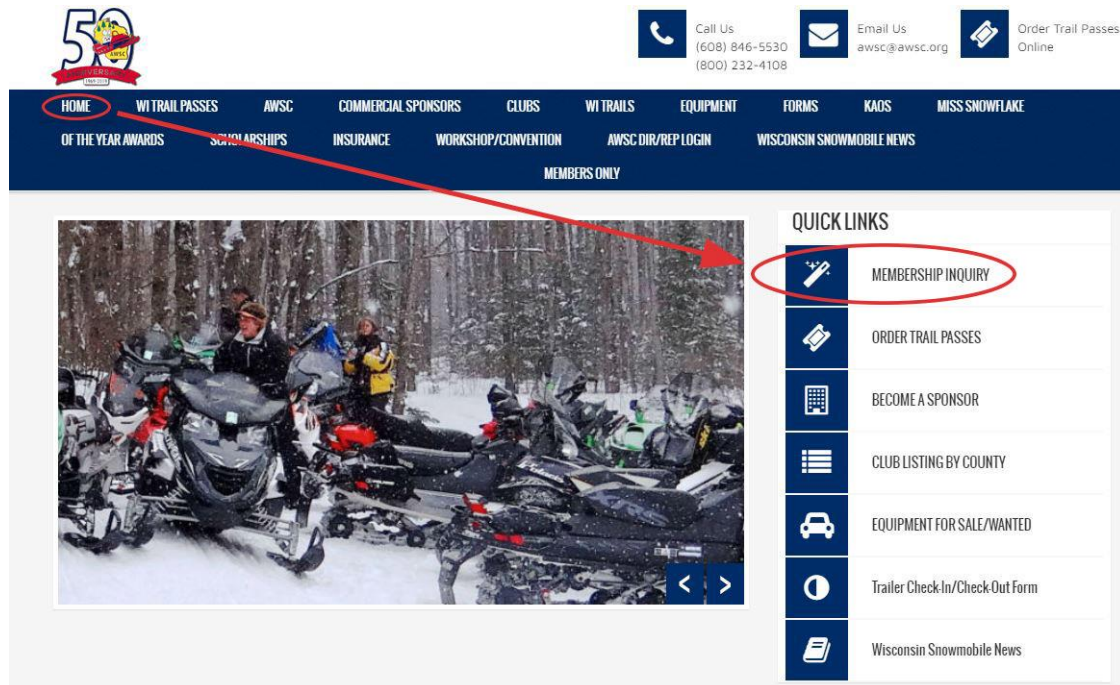
Please remember, your name and address must match exactly with what the WDNR has in their system (for example, "Bobby" and "Robert" do not match). If you have a new address, remember to update it with the WDNR.

In order to receive the \$10 trail pass, the snowmobile must be registered in Wisconsin.

You can register a new snowmobile yourself through your WDNR [GoWild](#) account. Tell the dealer you will register the snowmobile yourself so you don't have to wait to order the trail pass. Sales tax will need to be paid to the dealer. Get a receipt.

Your AWSC number is on the address label of your Wisconsin Snowmobile News Magazine. You can also find it on the AWSC website. AWSC number does not change from year to year.

Simply click on [Membership Inquiry](#) on the home page, enter your name, zip code, and snowmobile club.



This gives you not only your AWSC number but also your membership expiration date, club membership chair contact information (for any questions you may have), and the ability to print your membership card.

Also listed is the date you ordered your trail pass and the ability to print the Temporary Trail Use Receipt for the Wisconsin Snowmobile Trail Pass which can be used as proof of purchase until you receive your trail pass.

Remember, you can always print the Temporary Trail Use Receipt if you have not yet received your trail pass in the mail.

Your WDNR Registration number is required to order trail passes. If you do not have the registration number you can call the WDNR at 888-936-7463 or visit the WDNR website [GoWild](#) for that information.

NEWSLETTER CONTRIBUTIONS

To submit contributions for the Newsletter, contact **Ken Storms, Editor** at 715-479-5599 or snoeagles@gmail.com The Newsletter is published monthly from September to April by the Sno-Eagles Snowmobile Club.

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Sno-Eagles, Inc.

Membership Meeting Minutes
September 21, 2022 7:00 p.m.
Veterans Resource Center
Eagle River, WI

50+ Years of Great Trails

1. Opened Meeting at 7:01 pm with Welcome & Announcements - President Keith Nettesheim
2. Pledge Of Allegiance
3. Welcome New Members, Introduce Officers & Directors - President Keith Nettesheim
Welcome to 5 new members today – we're happy you joined the Sno-Eagles!
 - a. Introduction of new treasurer – Dave Cyrtnus
Dave has been an accountant for 40 years with both CPA and CMA credentials. He is also the treasurer for ERCLA.
A huge thanks to Fred for 12 years of dedicated service to the club!
4. Opening Comments: Virtual Broadcast Announcements - President Keith Nettesheim
 - a. 50/50 raffle for the Weekend Backpack Program
 - b. Meeting sponsorship - Thank you to all of our sponsors. Please support their businesses. From Eagle River: *Wild Eagle Lodge, Wild Eagle Corner Store, Sage Fine Dining, American Family Ins. Dave Mroczynski Agency, Offgridderz (Generac), World Snowmobile Headquarters and Museum;* From Three Lakes: *DuWayne Kreager Ins.;* From Antioch IL: *Body Craft Inc.;* and special thanks to the Veterans Resource Center for hosting this meeting.
5. Secretary's Report – Secretary Cindy Fruhwirth
 - a. Approve April 20, 2023 minutes
Rusty Wolf motioned to approve, Lori Heeren seconded; Motion carried.
 - b. Grant updates
Submitted Polaris T.R.A.I.L.S. Grant application in August; waiting for response after Sept. 30 which is the end of their review. Also submitting grant application for the Eagle River Tourism Promotion & Development Grant Program this month.
6. Treasurer's Report – Fred Rockafellow / Dave Cyrtnus
Fred handed over 7 boxes of materials to Dave to take over immediately. He will be available to help with the transition. The club bank account increased \$54,000 this summer due to all of the successful fundraising.
 - a. Cash Raffle results (see # 8 below)
7. Trail Report – President Keith Nettesheim
 - a. Trail updates
 - 10 E will remain 1 way on both sides of Hwy. 70 this year. Trail 13S to Three Lakes will end at Loon Lake Road due to a landowner not allowing access to their property anymore. Will need to take a different route to Three Lakes (back on 10 E or over to Hwy 17 S). Corridor 13 will go through Sugar Camp to Hwy 17, to Eagle River.
 - A grant from the state was approved to rebuild washed out trail 10W and work should be completed before the season starts.
 - b. Equipment update

Randy Bahr thanks everyone who has been helping get equipment ready for the season. Should be in good shape with little money needed for repairs this year. Volunteers spend hundreds of hours at the groomer barn working on equipment to be sure all needed work is completed – we all thank them!

c. Brushing dates - October 14 and 21

Started last week to widen paint ball field area. Teams have been looking at trails to access needs. Lori and Mark are taking over the brown and white food/drink/restaurant signs from Bernie and Judy, so let them know if you see any that need to be repaired or rejuvenated. They also updated all of the maps and signs to be sure they are as accurate as possible. We appreciate their dedication and attention to detail!

8. Fundraising Report – Charlie Check

a. Summer fundraising outcomes

- Two Brat and Bake sales netted \$2000 profit with only 3 workers manning the booth plus another selling the donated bake goods from members. Other summer food sale profits will be available later.

- Netted 16,000 for Cash Raffle – still looking for ways to reduce expenses to retain even more profit.

b. Groom to Ride tickets – will be distributed soon.

c. Map ads already generated over \$20,000 income (and we have business on a wait list because there was no more space available). The map is being proofed now and will be ready to print in early October.

9. Volunteer Report – Sandy Lathrop

Each event required multiple volunteers for set up, cooking, serving, tear down, and equipment returned. A huge thank you to everyone who volunteered at events this summer!! The Clover units (cash registers) that we purchased last year give us specific reports of how much of each item sold so we can better prepare for future sales in addition to tracking income.

a. Volunteer opportunity – Cranberry Fest Oct. 7 – 8

Time to Sign Up has many open spots, so please volunteer to help serve bakery items that weekend in exchange for a donation to the club. Holly Tomlanovich added that this is a big event for our community and generates a great deal of revenue for our area so please help any way possible.

10. Junior Sno-Eagles – Director Brian Hunter

Encourage kids and grandkids to help with brushing days. They had fun helping at summer fundraisers.

11. Activities Report – Director Carole Linn (reported by Cindy)

a. Saturday Night Out - September 30 at the Last Cast (formerly the Kathan Inn) and October 28 at Eddie B's White Spruce Inn. RSVP to Cheryl Storms no later than the Friday before each event at (715) 479-5599 or snoeagles@gmail.com

b. Snowmobile Safety School - October 20 – 21 at Trees for Tomorrow

Announcement in VCNR Sept. 13 (and again on Oct. 4). Attendance capped at 30 with 5 currently enrolled. Sign up at WDNR GoWild website.

12. Membership Report – Director Carole Linn (reported by Cindy)

As of 9/19/23 have 258 members with 20 new members, 12 Associate members, and 30 map advertisers. Received 72 Champion Campaign donations for \$6,900 net (profit will be determined after costs subtracted) and 30 Groomer Replacement donations from the website total \$5255 (with one \$3000 donation).

13. VCSA Update – Secretary Cindy Fruhwirth

- Interesting facts from 2022 – 2023 season... Trail passes sold: 63,443 by AWSC, 82,762 through GoWild, 26,202 Non-resident, \$4,239,130 Total Revenue. There were 228,943 active snowmobile registrations.

- Legislative updates... The Bill to allow snowmobile clubs to erect signs that advertise certain nearby businesses along snowmobile trails on DNR land is expected to be approved and signed soon. Also, the bill to approve additional money for the supplemental trail aids program (from \$900 to \$1,500 per mile) is expected to be signed by the end of this year, but would not be effective until next year.

- October 2 Trail Signage class in Conover sponsored by Sno Buddies

- October 31 is the end of the ATV/UTV season. Trails will then turn over to snowmobile clubs.

- November 5 Groomer Round Table sponsored by Cross Country Cruisers in Arbor Vitae after the Packer Game; many of our groomers attended last year and found it very helpful.

14. Member Comments – President Keith Nettesheim

- Keith mentioned that we have an initiative to increase membership this year. Spread the word to your friends to join the club, even as Associate members if they use our trails and are members of another club.

- Rusty Wolf has copies of *A Frozen Journey* for sale and donates all of the profits back to the club. This covers the history of the Sno-Eagles and snowmobiling in Eagle River.

- Gary Voss asked how many landowners used their appreciation certificates that we sent them. Of the approximately 90 that were sent out, about 10 – 15 were used.

15. 50/50 and door prize raffle – Kathy Rockafellow: Rusty won and donated all back to the Backpack Program.

16. Adjourned at 7:50 pm. - Bugs Mathieu motioned to adjourn, Rusty Wolf seconded.

Submitted by Cindy Fruhwirth, Secretary