



SNO-EAGLES, INC.
SNOWMOBILE CLUB
Eagle River, WI
NEWSLETTER - OCTOBER 2022



PROUD GROOMERS OF THE SNOWMOBILE CAPITAL OF THE WORLD©

PRESIDENT'S MESSAGE

This morning, the day after our BOD meeting, I listened to the weather and I heard possible chances for snow on Friday. Really, is it coming? On Saturday, October 8th we had our Club Brushing Day, we had over 60 people show up for this event. Miss Sno-Eagle attended and a few other people brought their children and grandchildren. Club Brushing Day is for anyone to attend, you do not need to be a member. Bringing family members, friends or anyone in the community that would like to help is more than welcome. On October 15th we will have our second Club Brushing Day and there is still a lot of work to be done.

We have a lot of great things happening with the club, October BOD meeting was just under two hours long. We had a lot to discuss and pleased to say, many new and good things are happening with the club. We had a very aggressive summer with a number of fundraising events, we sold our brushing unit, our membership continues to grow (Renew now and get your AWSC number before the season starts) and more and more people are getting involved. Next week the club will take possession of a Demo 2021 Piston Bully. This will be Bully #3 in our fleet. Our maintenance teams have been working very hard getting machines and drags in shape for this season. Thanks to the many volunteers that have been helping, an amazing group of people are doing amazing things for our club.

I also want to take a minute to thank our fundraising / activities committees along with our many volunteers that have worked so many events these past few months to better position our club financially and help support community events. I think it's fair to say, we have a lot of fun! We meet so many great people within the club and the community and our efforts have been rewarding for the Sno-Eagles. As events continue to come up, please consider helping. Together we can do more!

This leads me to the next set of challenges. As we grow and look for ways to reinvent ourselves, communicate more to our members, and get more involved with community events, We **need more help!** Just like any business, new positions are created, and some people move on. You will see in the Constant Contact message that Carole sends out, there are positions we need help with.

I'm looking forward to meeting new people again this Saturday as we head back out on the trails for more clean up.

Thanks again to the many volunteers that help take this club to new levels!

Keith

UPCOMING EVENTS

- **October 15, 2022** - Trail brushing 8-12 noon
- **October 20, 2022** - Membership meeting Erin's 7PM
- **October 21 & 22, 2022** - Snowmobile Safety School at Trees for Tomorrow
- **October 29, 2022** – SNO at Blue Herron
- **November 1, 2022** - BOD meeting World Snowmobile HQ 6PM

These events and activities are also listed on our website calendar

TRAIL REPORT



The Sno-Eagles Snowmobile Club of Eagle River is accepting applications for the position of Trail Boss.

This is a volunteer position for the Sno-Eagles.

Duties include supervision of trail grooming, supervision of trail maintenance and development, working with landowners, and providing the Board of Directors and members with updates on trail conditions.

Please call Keith Nettesheim, President Sno-Eagles, at 715-617-2898 or email [Keith](#)

FALL BRUSHING DATE

**October 15th
8am till 12 noon**

Please lend a hand to help get our trails ready!

Bring your kids and grandkids!

Meet at the [groomer barn](#) located at 1024 Bluebird Rd.
Eagle River, WI at **8:00AM**.

We'll divide up into 4 work teams.

At 12 noon, volunteers will meet for lunch provided by the club.

Please sign up using the button below



[Sign-up for October 15th brushing](#)

You can also sign up by visiting the Sno-Eagles website Events page
at snoeagles.org/events

OTHER IMPORTANT VOLUNTEER OPPORTUNITIES

Due to our expanded fundraising role in the community and the retirement of two volunteers, we're seeking individuals to fill several positions.

The positions we're recruiting volunteers for are:

Event coordinator

Snowmobile safety school coordinator

News of the Week producer

Here's a brief description of the duties for each position

Event Coordinator

The event coordinator is responsible for ensuring all details of an event run smoothly as planned. The coordinator oversees the event. Activities include securing and preparing all items needed for the event. The coordinator can enlist the help of others.

Some typical tasks may include ordering supplies, food, tables, chairs, etc.

Events include raffles, downtown events, Pond Hockey, and food booths.

The Event Coordinator is NOT responsible for recruiting volunteers.

For more information, contact Volunteer Coordinator Sandy at (319) 360-3988 or email [here](#)

Snowmobile Safety School Coordinator

The snowmobile safety school coordinator is responsible for organizing and coordinating the Sno-Eagles annual snowmobile safety class. Being a certified snowmobile safety instructor is not required but is desirable.

The coordinator is responsible for organizing the logistics of the class. Activities include reserving the venue, confirming instructors, registering the class on the WDNR GoWild website, ordering supplies from the WDNR, preparing materials for class, and electronic record keeping through the WDNR GoWild website. The coordinator is the point of contact for class registration.

The snowmobile safety school is an established function of the Sno-Eagles and the new coordinator would simply need to follow established protocols.

The class is being held on October 21st and 22nd this year. Observing the class would be a great opportunity to see how it functions.

For more information, contact Snowmobile Safety School Coordinator Scott Linn at (850) 496-7324 or email [here](#)

News of the Week producer

The News of the Week producer is responsible for producing the weekly (or biweekly or as-needed) electronic newsletter. This is the newsletter you're reading now.

It is produced on the Constant Contact email marketing platform. It's a user-friendly platform and no knowledge of HTML is required.

Knowledge of working with images/graphics is helpful.

This position does NOT include maintaining the list of contacts.

You need not be a local resident. Everything can be done remotely.

Instruction and ongoing support will be provided.

For more information, contact News of the Week producer Carole Linn at (715) 479-6873 or email [here](#)

SATURDAY NIGHT OUT – OCTOBER 29TH

The October Saturday Night Out will be held at the Blue Herron located in Wild Eagle Lodge on October 29th. Since it is Halloween weekend, please come in costume. Dean Vossekul says that there will be a costume contest with prizes for the best costumes. As usual we will order off the menu with lots of opportunities to bond with your fellow Sno-Eagles. Dean is very happy to be involved with our club and has done a lot to support Sno-Eagles. Come to have fun and show your support for this great business.

5:00 pm Cocktails and 6:00 pm Dinner

RSVP to Cheryl at snoeagles@gmail.com or call her at 715-479-5599 by 10 AM Friday, October 28th

NEW MEMBERS

Please welcome the following new members to our club:

David Andussies	Eagle River
Craig & Paula Besler	Burlington, WI
Wayne & Renae Fillinger	New Berlin, WI
Mark & Brenda Hella	Wrightstown, WI
Tom & Vanessa Hoeft	Eagle River
William & Amber Schellinger	Kawaskum, WI
Erik & Debbie Westfall	Mayville, WI
Robert & Susan Zapinski	Westmont, IL

MEMBERSHIP NOTES



PLEASE READ

Important Membership and Trail Pass Info

We frequently receive questions on membership and trail passes. Please read the information below as it will answer many of your questions.

Membership in the Sno-Eagles Snowmobile Club **INCLUDES** your membership to AWSC.

We enter Sno-Eagles memberships every few days as a batch. We do not process memberships on an individual basis. This is because the club pays a fee to AWSC for processing memberships - whether it be for a single membership or for multiple memberships.

As soon as the membership is entered, you can order trail passes. New members will need to wait until AWSC processes the new member application. This happens within 24-48 hours of being submitted to AWSC. The actual trail passes are mailed from the WDNR and it can take up to 21 days for delivery. Renew your membership and order your passes early!!

We no longer mail the yellow AWSC membership cards. Mailing the cards is an additional cost to the club and takes a significant amount of precious volunteer time. The cards are printable from the AWSC website.

Ordering passes online through the AWSC website is the fastest and easiest method.

Your AWSC membership number is required for purchasing trail passes.

Your WDNR Registration number is required to order trail passes. If you do not have the registration number you can call the WDNR at 888-936-7463 or visit the WDNR website [GoWild](#) for that information.

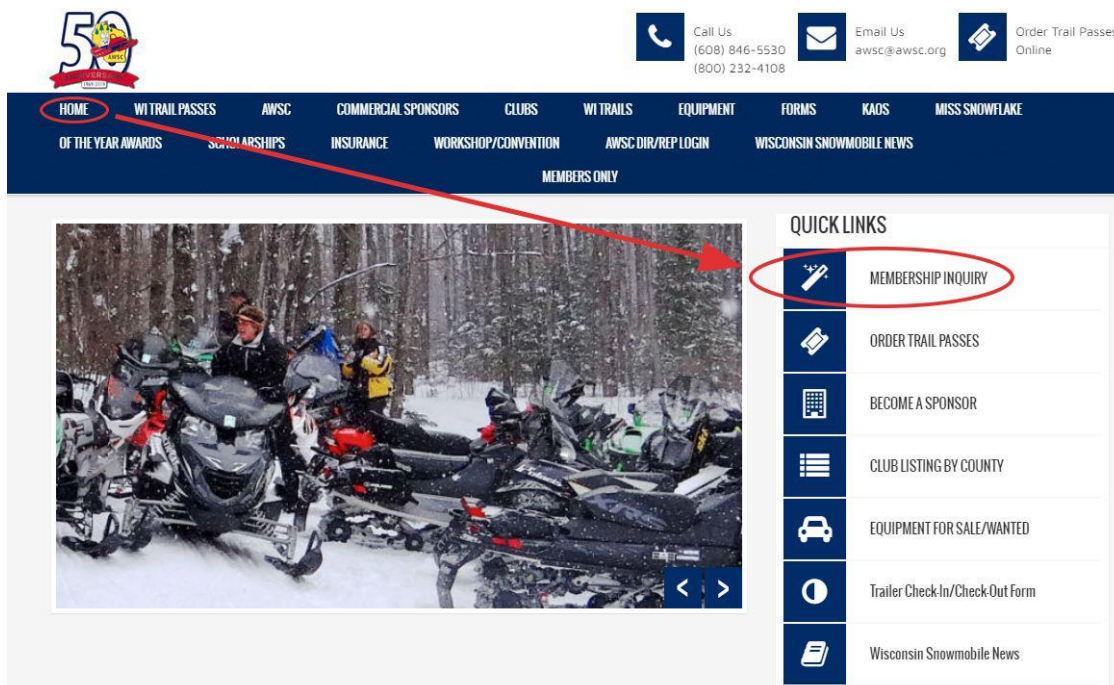
Please remember, your name and address must match exactly with what the WDNR has in their system (for example, "Bobby" and "Robert" do not match). If you have a new address, remember to update it with the WDNR.

In order to receive the \$10 trail pass, the snowmobile must be registered in Wisconsin.

You can register a new snowmobile yourself through your WDNR [GoWild](#) account. Tell the dealer you will register the snowmobile yourself so you don't have to wait to order the trail pass. Sales tax will need to be paid to the dealer. Get a receipt.

Your AWSC number is on the address label of your Wisconsin Snowmobile News Magazine. You can also find it on the AWSC website. AWSC number does not change from year to year.

Simply click on [Membership Inquiry](#) on the home page, enter your name, zip code, and snowmobile club.



This gives you not only your AWSC number but also your membership expiration date, club membership chair contact information (for any questions you may have), and the ability to print your membership card.

Also listed is the date you ordered your trail pass and the ability to print the

Temporary Trail Use Receipt for the Wisconsin Snowmobile Trail Pass which can be used as proof of purchase until you receive your trail pass.

Remember, you can always print the Temporary Trail Use Receipt if you have not yet received your trail pass in the mail.

Your WDNR Registration number is required to order trail passes. If you do not have the registration number you can call the WDNR at 888-936-7463 or visit the WDNR website GoWild for that information.

NEWSLETTER CONTRIBUTIONS

To submit contributions for the Newsletter, contact **Ken Storms, Editor** at 715-479-5599 or snoeagles@gmail.com The Newsletter is published monthly from September to April by the Sno-Eagles Snowmobile Club.

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Sno-Eagles, Inc.
Membership Meeting Minutes
September 15th, 2022 7:00 p.m.
Club Denoyer, 5324 Hwy 70 W.
Eagle River, WI

50+ Years of Great Trails

1. Open Meeting, Welcome & Announcements – President Keith Nettesheim
2. Pledge Of Allegiance
3. Welcome New Members, Introduce Officers & Director – President Keith Nettesheim
4. Opening Comments: Virtual Broadcast Announcements – President Keith Nettesheim
 - a. Meeting Sponsorship
Thank you to all of our sponsors! Please support their businesses.
Corporate Sponsor: *Pinno Buildings*
From Eagle River: *Wild Eagle Lodge, Wild Eagle Corner Store, Blue Heron Restaurant, American Family Ins. Dave Mroczynski, Offgridderz, Generac, World Snowmobile Headquarters and Museum*
From Three Lakes: *DuWayne Kreager Ins.*
From Antioch IL: *Body Craft Inc.*
 - b. 50/50
5. Secretary Report – Secretary Cindy Fruhwirth

- a. Approve April 21, 2022 Minutes
Rusty Wolf motioned to approve; Bugs Mathieu seconded; motion passes

6. Treasurer's Report – Treasurer Fred Rockafellow

Club is in good shape. We had great fundraisers this summer, so the club is doing well right now. Contact Fred if you want more specific details

7. Trail Report – Trail Boss / President Keith Nettesheim

- a. Club Trail Brushing Dates

Oct. 8 (Youth Brushing Day) and Oct. 15

- b. Trail Quadrants / Teams

Trails split into four quadrants each with a lead person and members assigned to those leaders – allows groups to learn their particular trail system and be familiar with their routes for more efficient brushing

- c. Equipment and Building Maintenance Managers

James Runty is the new Building Manager and he has been getting volunteers to help work on buildings. Doug Miller is the new Equipment Manager and he has extensive background in Equipment Maintenance and preventative/safety processes. Thanks to both for stepping up and taking care of this necessary work!

- d. Summer Trail Work

- Working on trail access by Lumpy's and access by Eagle Waters Resort.
- Trail 1 by Eagle Lake - cleaned up stumps and softened sharp turns
- Re-opening trail 13 off of Adams Road that closed about 3 years ago to avoid long stretch on the road
- Trail across from Buckshot's was difficult to get through with large drag, obtained permission through DOT to take down trees and remove stumps to widen it
- Trail 13N (one way) stumps need to be removed
- Hair pin turn next to Katie Lake (South side of G) will be widened
- Remove stumps behind Otto trailers

- e. SNARS Update – Past President Rusty Wolf

SNARS is the Wisconsin Groomer tracking program used to input hours used for grooming and maintenance so we can be reimbursed for work on funded trails. Working to clean up past discrepancies in the system with Todd Beirman and others. Already entering work that has been happening this summer for this season. Plans to report to the board at each Board of Directors meeting so we know how many hours are being counted.

- f. Trail Boss Positions

Has been broken up into several positions. Three were already mentioned above with the work Rusty, Doug, and James are managing. Now we need someone with trail experience to manage the grooming and deal with landowners – waiting for someone to step up and volunteer for that work. Contact Keith if you are interested.

8. Fundraising Report – Vice President Charlie Check

We are always in Fundraising mode which is necessary to buy equipment and keep everything running.

- a. Groom to Ride

Need help distributing tickets and tent cards for tables in establishments (these places sell more than those without tents). We will have a spot at Cranberry fest to sell tickets as well. Contact Charlie if you can help with the distribution.

b. Cash Raffle

Sold out all tickets before the event; that coupled with Basket raffles made a very successful day. Having all tickets sold put us ahead of last year's profit. Will focus on keeping expenses down next year to maximize profit. Went to Bauer's Dam to present the \$10,000 first prize yesterday to the Miller Family – they do so much to support the club, so it was great they won the raffle. They gave \$500 of that back to the club. **MANY thanks** to the basket donors (see Sept. 11 *News of the Week* email for the list of donors), the community and members that came out to support the Sno-Eagles Cash Raffle event! Also, a huge thank you to these folks that sponsored the tent, table, chairs, portable toilet, food, and band:

Associated Bank of Eagle River

Buckshot's Saloon and Eatery

Coldwell Banker, Mulleady Inc, Realtors

Eagle Waters Resort

Hick's Oil and Fuel

Northwoods Portable Toilet

Sysco Foods

Wild Eagle Lodge

Wild Eagle Corner Store

c. Map sales/ads

Every space sold out and have a couple on wait list for next year.

d. Next Cash Raffle / Theme – Vice President Charlie Check and Director Dave Mroczynski

Would draw in the spring. One idea is to get a wheel and paddles to spin the wheel for prizes instead of a basket raffle. Looking to get more members involved for fresh ideas to keep the club moving forward – contact Charlie or Dave if you are interested.

With the extra costs for fuel and other expenses that we all feel, and the new groomer, it is important that we fundraise as much as possible. Since July 1st, we raised \$60,000 net. The 50/50 raffles brought in over \$6,500. A very big THANK YOU to everyone who donated and helped with basket raffles which brought in around \$5000, too.

9. Volunteer Report – Director Sandy Lathrop

Huge thanks to everyone who helped with volunteer efforts to raise the \$60,000 to date!

Volunteering is a great way to meet new people and make new friends as well.

a. Blue Heron

Hosted Dueling Pianos and members served during the events in exchange for a donation (made about \$3700 this summer). Will have them again on Jan. 14 – this is a fun event for the volunteers so consider signing up for the next one.

b. Shotskis World Record

28 volunteers during the event and many more helped before the event. Club was given a very nice donation for their efforts.

c. Cash Raffle

28 volunteers that day and extra thanks to Debbie Cobb for picking up and labeling baskets – estimated net for the day is \$15,000.

d. Arts and Crafts food netted about \$1,800 with only 6 - 8 volunteers (unofficial)

- e. World Championship Derby Complex (WCDC) 2022-23 – Will be looking for help with concessions, admission, and bar tending during snowmobile races and other events. Watch for opportunity to sign up through *News of the Week* emails.

Just today learned that the Sno-Eagles will be managing the food concessions (and will keep majority of profits) for the Pond Hockey weekend in addition to other help we have provided in the past for a generous donation.

Also, this Saturday, Sept. 17, is WCDC Volunteer appreciation event; you need to RSVP to laura@derbycomplex.com or call the office 715-479-4424.

10. Junior Sno-Eagles – Director Brian Hunter

- a. Youth Program

Olivia Hunter, Miss Sno-Eagle, will be involved as well. For Oct. 8 Youth Brushing, will have some raffles and prizes to make it more fun for the youth. On Nov. 5, trying to get something planned for youth to learn about the groomer (and get them out with the groomer later) to get them involved. Talking to dealerships to see if we can get some small snowmobiles to use. Possibly get scholarship funds from First Weber to offer involved youth. Trying to organize safety class at the school tied with a day off of school. Kids need things to do in the winter, so this program can fill a niche.

11. Activities Report – Director Carole Linn (presented by Rusty Wolf)

This weekend Snowmobile Hall of Famers will be inducted at the Snowmobile World Headquarters (and Museum) and three groomers will be on display. Check out these expensive, but necessary machines: PistenBully (new groomers go for \$275K), small Snow Bunny (goes for \$70K) and large Tucker with cab and blade on the front (goes for \$305K).

- a. Saturday Night Out

Sept. 24 at Nutty Squirrel, 5pm Cocktails, 6pm dinner – contact Cheryl Storms by Friday, Sept. 23 at 10am. to RSVP (see info on our website events page or *News of the Week* emails)

- b. Snowmobile Safety Course

Oct. 21 and 22 at Trees for Tomorrow. Can register at Go Wild (WI DNR Website) – there is a link on our website and in electronic newsletter. Pizza served on Saturday provided by donations from local restaurants. In person class for 12 – 15-year-olds; online class for 16 years old and older. Classes have always been full in the past. Thank you to all the safety volunteers! This will be Scott Linn's last year, so we need a new instructor – contact Carole if you are interested.

12. Membership Report - President Keith Nettesheim

236 total members (new and renewed to date)

19 new members

8 Associate members

28 Map advertiser members

8 Complimentary/honorary members

33 Groomer donations = \$2,595 (from website membership only; does not include mail in)

64 Sno-Eagles Champion Campaign = \$6,600 (gross amount, not net)

13. Other Business – President Keith Nettesheim

- a. Events Coordinator

Looking for someone to take the responsibility for logistics for events – don't have to live here to do this; just need to be well organized and want to support the club.

b. Survey – Holly Tomlanovich

Vilas County Forestry, Recreation, and Land Development puts out this survey that helps determine the county's recreational direction for the next 5 years so everyone please complete it by October 2! (<https://www.surveymonkey.com/r/vilas-corp>)

14. Member Comments - President Keith Nettesheim

Director Ron Engels – sign is up on Trail 7

15. 50/50 Raffle - Kathy Rockafellow

16. Adjourn

Bugs Mathieu motioned to adjourn, seconded by Lori Heeren. Adjourned at 7:56 pm

Submitted by *Cindy Fruhwirth*, Secretary