



# SNO-EAGLES, INC. SNOWMOBILE CLUB

## Eagle River, WI



### NEWSLETTER - NOVEMBER 2022

Website: [www.snoeagles.org](http://www.snoeagles.org) also on facebook: sno-eagles snowmobile club

#### PRESIDENT'S MESSAGE

Greetings from the Snowmobile Capital of the World. I apologize for the delay sending the November newsletter out. We had a lot of very important events the past few weeks that I wanted to provide an update on. First, a huge thank you to all the volunteers that helped with trail maintenance the past several weeks. October 8<sup>th</sup>, we had over 60 Volunteers show up along with several youths, the following Saturday we had over 40 people help with brushing. Great turnout, and tremendous support and fun, being together with many volunteers. Also, the past couple of weeks, several other small groups lead by Ron Engels, Mark Heeren and Tom Tomlanovich completed signage and fencing on some trail reroutes and existing trails. All in time for the cold air and snow that is coming tonight and expected to stay for the next couple of weeks. On November 9<sup>th</sup>, the Sno-Eagles signed off on "Trail Turnover", Mark Heeren and Jake Meyer inspected all the shared trails, (snowmobile trails that are shared with ATV/UTV clubs) and did some final clean-up. Thank you Mark and Jake, and thanks to the ATV/UTV Clubs for doing their part maintaining the shared trails.

Some other Great News- this past summer the Sno-Eagles applied for two grants. The first was for the Skidoo Snow Pass Grant and the second was the Eagle River Tourism Promotion and Development Grant. I am pleased to announce that both grants have been approved. The Sno-Eagles will get \$5,000.00 from Skidoo, along with a \$5,000.00 grant match from Pinno Buildings. Some eligible projects included snowmobile trail development, enhancing snowmobile accessibility, safety, and building a stronger snowmobile community. Thank you, Carole Linn, for completing the grant application.

Second was for the Eagle River Tourism Promotion and Development Grant. Sno-Eagles applied for \$50,000 for capital improvement. The \$50,000 will go toward the purchase of a new groomer so we can provide safe and well-maintained snowmobile trails for the snowmobile enthusiasts here in the "Snowmobile Capital of the World". Thank you, Cindy Fruhwirth (secretary), and Rusty Wolf (past president) for completing the grant application. I believe this is the first time in the club's history that a grant has been awarded to the club.

I am also pleased to announce that Mark and Lori Heeren will fulfill the position of "Trail Manager". Mark and Lori will be responsible for all brushing crews, brushing events, trail signage, trail development and enhancements. Mark and Lori served the club very well the past few years in volunteer roles including lead persons for the "Red" trails. This is a huge responsibility and I look forward to working with Mark and Lori to continue to improve the Sno-Eagles trails. Mark and Lori will report directly to the President. Thank you Mark and Lori for taking on this role.

During October and November, we also had a number of Sno-Eagle volunteers that attended a signage class hosted by Todd Biermann, Vilas County Parks and Recreation Supervisor, and Sponsored by the VFW in Eagle River. Thanks to all the volunteers that attended this class on short notice. In addition, The Cross Country Cruisers from Arbor Vitae, hosted a Groomer Operator Roundtable event on November 6<sup>th</sup> for the 11 clubs in Vilas County. I was pleased to see the Sno-Eagles had the largest number of operators attend. This event was sponsored by the Cross Country Cruisers, Piston Bully, and Arrowhead Groomers. Thank you Sno- Eagles groomer operators for attending.

As you can see, there are a lot of great things happening with the club. The number of members coming forward to volunteer and strengthen our club has been nothing less than amazing and greatly appreciated. My sincere thanks, to all that have been helping!

Couple of things coming up that you should make note of:

1. Membership meeting on November 17<sup>th</sup> has been moved from Kickback to the WCDC. Parking on the north side of the building, drinks at 6pm, light hors devours at 6:30pm, meeting starts at 7pm. Please join us!
2. Groom to Ride Tickets are being distributed. Take a chance at winning a new Skidoo Snowmobile.
3. Second Cash Raffle will be coming soon. Details still being worked out but we are planning on another \$10,000 1<sup>st</sup> place cash prize.

Sincerely

*Keith Nettlesheim*, President, Sno-Eagles Snowmobile Club

[Keith@snoeagles.org](mailto:Keith@snoeagles.org)

715-617-2898

### UPCOMING EVENTS

- **November 17, 2022** - Membership meeting WCDC 7PM
- **November 26, 2022** – SNO at Burnt Bridge Tavern
- **December 6, 2022** - BOD meeting World Snowmobile HQ 6PM
- **December 15, 2022** - Sno-Eagles Christmas dinner 6:00PM
- **January 27-29, 2023** – Weekend Away at Mole Lake Casino
- **February 13-15, 2023** – Valentine’s Day Ride to Mercer, WI

### SNO REPORT

The October Saturday Night Out (SNO) was held at the Blue Heron. About 20 members attended and had a great time. Since it was Halloween weekend, several members and the wait staff came in costume. SNO continues to be a great relaxed event to gather with fellow Sno Eagles for an evening out. If you weren't there, you missed a great evening



Jody Runte



Randy & Lisa Buss



Marv & Carol Radloff



Ken & Cheryl Storms



Emily from Blue Heron

The November SNO will be at the Burnt Bridge Tavern in Conover on November 26. This is right after Thanksgiving but come and share an evening with your Sno-Eagles family. Besides, you will be tired of turkey by then anyway. Watch for the write up about the Burnt Bridge in the Sno-Eagles

weekly news email. The Burnt Bridge has opened an auxiliary bar on there property which will be open for the snow season. RSVP to Cheryl at 715-479-5599 or snoeagles@gmail.com



## **Meet Miss Sno-Eagle 2022-2023** **Olivia Hunter**

Olivia Hunter was crowned Miss Sno-Eagle 2022-2023 at our October Sno-Eagles membership meeting at Erin's Pub N'Grub.

Olivia graduated from Northland Pines High School in Eagle River in June and is attending Madison Area Technical College studying small business entrepreneurship.

Olivia is a past Miss Sno-Eagle, serving in that role from 2021-2022.

Olivia likes to be outside in her free time whether it's playing with her dog, four-wheeling, fishing, snowmobiling, ice fishing, or hunting.

Her love of snowmobiling began as a child while ice fishing with a neighbor. They rode together ice fishing, and all the while she was being taught the basics of snowmobiling. Before long she was riding on her own. Seeing how much Olivia loved snowmobiling, her neighbor gifted her a snowmobile. The rest is history.

When she snowmobiles, Olivia likes to go out to different places with her family and just enjoys being out on the trails.

When not on her sled, she enjoys being out on the ice, ice fishing. Whenever there's a tip-up, she likes to jump on her sled to be the first to the tip-up!

Olivia enjoys helping people in the community and is always available when her neighbors need a hand with something. On Earth Day she rakes leaves for those folks unable to do so.

She's also been helping the Sno-Eagles by volunteering at the concessions, selling raffle tickets, and helping with trail brushing.

As Miss Sno-Eagle, Olivia will represent the Sno-Eagles at events throughout 2022-2023 some of which include the World Championship Snowmobile Derby, Badger State Games Torch Ride, Derby Vintage Weekend, Groom to Ride Raffle, the 4th of July Parade, and membership meetings.

Olivia is featured on the Sno-Eagles 2022-2023 trail map.

During the meeting, Olivia was awarded a \$500 scholarship donated by Boat Sport Marine, a \$250 scholarship donated by Wild Eagle Lodge, and a \$250 scholarship donated by Wild Eagle Corner Store for completion of Miss Sno-Eagle's responsibilities from her previous reign during 2021-2022.



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We're looking for help!

**Some of our volunteers have been doing their jobs for years, and the time has come to pass the torch.**

The positions we're recruiting volunteers for are:

Events Coordinators

Contact Volunteer Coordinator Sandy at (319) 360-3988 or email [sandy@snoeagles.org](mailto:sandy@snoeagles.org)

## News of the Week producer

Contact News of the Week producer Carole Linn at (715) 479-6873 or email [carole@snoeagles.org](mailto:carole@snoeagles.org)

**PLEASE** reach out to any of these folks for more information. If you can help in any way, let us know! We'll provide instruction, mentoring, and support all the way along.

## THANK YOU

### LET'S GET OUT OF TOWN

Two club snowmobile trips are in the planning stages for this winter:

#### **2023 Weekend Away**

Dates: January 27-29, 2023

Location: Mole Lake Casino and Lodge, Crandon

Reservations: Call Mole Lake Casino and ask for a room in the Sno-Eagles block.

Rate should be \$96.00 per night plus taxes.

Cost: Friday night seafood buffet paid for by the Sno-Eagles

Saturday night a meal will be provided in our private room followed by fun and games. Cost will be \$10.00 per person

Everyone is responsible for their room and gambling.

Book your room now. Call 800-236-9466 and ask for the Sno-Eagles rate. Only 12 rooms have been reserved. We would like to know if we need more rooms.

Hope to see you there,

Kathy and Fred Rockafellow

#### **Annual Valentine's Day Ride**

Dates: February 13, 14, 15, 2023

The trip location has changed from the Lakeside B&B in Florence to the Great Northern Motel in Mercer., Please call Carol Radloff at 262-224-1145 for more information. You need to call the Great Northern at 715-476-2440 to reserve your room. The block of rooms is under Sno-Eagles/Carol Radloff.

### GET YOUR NEW TRAIL MAP

The 2022/2023 trail maps are printed & available. A huge thank you goes to Charlie Check for putting the map together and to his crew of map ad sales people. Our trail map is our biggest fundraiser of the year and is vital to the financial health of the club. **Miss Sno-Eagle – Olivia Hunter** is featured on the cover of the map.

### IMPORTANT MEMBERSHIP NOTES

When you join Sno-Eagles or renew your membership by mail or on line, **Carole Linn** submits your AWSC dues to them. If your dues & sled registrations are current, you can purchase your trail passes. Buy them on-line at [www.awsc.com](http://www.awsc.com). Have your member number and sled registration numbers in front of you before you begin. Your member number is on the label of your AWSC Wisconsin Snowmobile News magazine. Also, you can look up your member number on the home page of the AWSC website. Click on Member Inquiry. It can take up to 21 days to receive your trail passes in the mail but you can ride on your trail pass receipt – so print a copy when you order on line. The online order takes about 5 minutes if you have your member & registration numbers ready.

Snow is coming soon so don't delay!

### WELCOME NEW MEMBERS

We have had many new members join our Sno-Eagles family this fall. We want to welcome them to our club and look forward to meeting them at our events and on the trails. We'll list additional new members in future newsletters:

Nick & Debra Adamson	Scottsdale, AZ
Kurt & Diane Andussies	Eagle River
Ross Heeren & Brooklyn Worms	Eagle River
Josh Johnston	Eagle River
Chris & Tiffany Kloiber	Almond, WI
William & Kay Laudando	Eagle River
Mark & Diane Neubauer	Los Angeles, CA
Patrick O'Brien	Grafton, WI
Wayne & Ruth Rodda	Three Lakes, WI
Doug & Jennifer Walters	Fond Du Lac, WI

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### ***Minutes of the October 20, 2022 General Membership Meeting held at Erin's PUB N' GRUB***

1. Opened Meeting at 7:02 p.m., Welcome & Announcements - President Keith Nettesheim
2. Pledge Of Allegiance
3. Welcome New Members, Introduce Officers & Director - President Keith Nettesheim
4. Opening Comments: Virtual Broadcast Announcements - President Keith Nettesheim
  - a. 50/50 will be donated to the Backpack program
  - b. Meeting Sponsorship – Thank you to all of our sponsors! Please support their businesses. Corporate Sponsor: *Pinno Buildings*; From Eagle River: *Wild Eagle Lodge, Wild Eagle Corner Store, Blue Heron Restaurant, American Family Ins. Dave Mroczynski, Offgridderz, Generac, World Snowmobile*

*Headquarters and Museum; From Three Lakes: DuWayne Kreager Ins.; From Antioch IL: Body Craft Inc.; and Erin's for hosting the meeting today.*

5. Secretary Report – Secretary Cindy Fruhwirth
  - a. Approve September 15, 2022 Minutes  
Rusty motioned to approve; Jim Ehler seconded; Motion carries
  - b. See page 26 of WSN magazine article about the club helping with Shotskis World Record breaking event.
6. Treasurer's Report – Treasurer Fred Rockafellow (presented by Cindy Fruhwirth)  
Fundraising sources to date include events (Cash Raffles, Shotskis, Blue Heron Dueling Pianos, Brat & Bake Sale, Art & Craft Food Booth, WCDC Bartending), Sno-Eagles Champion Campaign, Groomer Replacement Fund and Donations, Corporate and Membership Meeting Sponsors (above in 4 b.), Community Partners Campaign, Trail Map Ads, and Trail Map Board Ads. See our website for a list of participants from last season in the last three categories listed at <https://snoeagles.org/>.
7. Miss Sno-Eagle – President Keith Nettlesheim
  - a. Presentation of Miss Sno-Eagle Scholarship - \$500 was donated by the Boat Sport Marine, \$250 was donated by Wild Eagle Lodge, and \$250 was donated by Wild Eagle Corner Store.
  - b. Miss Sno-Eagle 2022-2023 – She said she had a great year attending many events and is looking forward to this year, especially with the start of the new Junior Sno-Eagles program. Boat Sport Marine and Days Inn are the 2022-23 Scholarship Sponsors
8. A Frozen Journey- Sno-Eagles First Year - Past President Rusty Wolf  
The book chronicles the history of snowmobiling in Eagle River. It is available for purchase at the Snowmobile Museum and the Chamber of Commerce. The profit from sales supports the Sno-Eagles. We looked at pages 1 – 15 today which starts with 1965 – 1966.
9. Trail Report – President Keith Nettlesheim
  - a. Trail Brushing Update – 60 volunteers on first day – probably a record number! Second weekend had about 30 volunteers and most work has been completed.
  - b. Trail Sign Class by Todd Bierman last Wednesday was well attended by club members.
  - c. Trail Changes – Trail 7 will end at H, Oneida County. There is a new trail on Adams Road. We are working on three possible routes, just north of Trackside leading to Cty. G as new landowner will not allow us access. (trail 13/17n)
  - d. ATV/UTV Trail Turnover will happen on Nov. 8. Our club will inspect and document if work may need to be completed.
  - e. Brushing Unit Sold – This had been used with the Pisten Bully we sold. The decision was made by the BOD. Teams will keep up with new growth with Spring and Fall brushing.
  - f. PB21 update – The representative from Pisten Bully came for two days to give club members training. Doug Miller reported that they looked at all the electronics on new machine, and each groomer had the opportunity to sit in the machine and learn all about it. He also thanked everyone who has helped get all the equipment in shape for this year.
  - g. Brushing Coordinator / Grooming Operations – These are the last pieces needed to replace the former Trail Boss position; Brushing Coordinator will work with the 4 crews and Grooming Operations will coordinate all the grooming efforts. Contact Keith if interested in either role.
10. Fundraising Report – Vice President Charlie Check
  - a. Groom to Ride – This fundraiser is in conjunction with Three Lakes and Conover. Buy tickets in Eagle River so we get credit for those! Already sold many tickets at Cranberryfest as a kickoff. Tickets can also be purchased by sending a check with Groom to Ride in the note to Sno-Eagles, Inc., P.O. Box 866, Eagle River, WI 54521. Include your name, address, phone number, and email address. We will fill out the ticket(s) and email you a picture of them. They are \$10 each or 3 for \$20.
  - b. Next Cash Raffle / Theme – Vice President Charlie Check and Director Dave Mroczynski – We are looking into a winter raffle with spring drawing – let Charlie or Dave know if you have new ideas.
  - c. Trail Maps are printed and ready to be distributed.
  - d. Pond Hockey food service has been offered as a fundraiser for our club.
  - e. AWSC is lobbying to increase the cap on the amount of money the state allows as reimbursement for grooming and maintenance expenses. The Vilas County clubs spend much more than the reimbursed

amount and have to cover the extra costs themselves. Contact your legislatures to support this change when legislation is introduced. Rob Swearingen and Mary Felzkowski are supporters for this change.

11. Volunteer Report – Director Sandy Lathrop
  - a. Windigo Hockey Games - Help Needed with their events on Friday/Saturday evenings and they would allow a 50/50 Cash Raffle for us. Some weekends conflict with WCDC and Pond Hockey events to which we are already committed. Have not agreed to this yet, so stay tuned.
12. Junior Sno-Eagles – Director Brian Hunter
  - a. Youth Program – Brian is working with Chris Westphal to develop this new program. Members are encouraged to bring kids/grandkids along when helping with club activities.
13. Activities Report – Director Carole Linn (presented by Cindy Fruhwirth)
  - a. Saturday Night Out will be at the Blue Heron on October 29. Costumes are encouraged.
  - b. Snowmobile Safety Course - Scott Linn has been an instructor for 10 years and taught over 225 students. This year's class is full and will be this weekend. He thanks for the club's support over the years.
  - c. Open positions that need to be filled by members:
    - Event Coordinator - contact Sandy Lathrop at (319) 360-3988 or sandy@snoeagles.org
    - News of the Week Producer – contact Carole Linn at (715) 479-6873 or carole@snoeagles.org
    - Snowmobile Safety School Coordinator – contact Scott Linn at (850) 496- 7324

See the October Newsletter and the October 16 News of the Week email for job descriptions and details.

  - d. Rusty Wolf reported that the Christmas Party will be on Dec. 15 at Chef Rene's with a Margaritaville/Jimmy Buffet theme
14. Membership Report - Director Carole Linn (presented by Cindy Fruhwirth)

To date, 320 members have renewed their membership; and there are 31 new members, 12 Associate members, and 31 Map Advertiser members. 87 members have participated in the Sno-Eagles Champion Campaign with a gross amount of \$8650 (net amount will not be available for a while), and 44 members donated a total of \$6135 to the Groomer Replacement Fund. Thank you to everyone for supporting the club!
15. Member Comments - President Keith Nettesheim

Lori Heeren asked about the amount of money the club needs to be fully funded for a year. Treasurer Fred Rockafellow is happy to give details about the budget to any member that contacts him.
16. 50/50 Raffle - Kathy Rockafellow – winner Lynn Check donated her half back to the club 😊
17. Adjourn - Diane Kramer motioned to adjourn; Rusty seconded. Adjourned at 8:06 p.m.

*Submitted by Cindy Fruhwirth, Secretary*

***SNO-EAGLES WISHES ALL OF IT'S MEMBERS, FAMILIES, AND FRIENDS  
A HEALTHY AND HAPPY THANKSGIVING!***

