



## SNO-EAGLES, INC. SNOWMOBILE CLUB Eagle River, WI

NEWSLETTER - March 2022



Website: [www.snoeagles.org](http://www.snoeagles.org)

Facebook: Sno-Eagles Snowmobile Club

Snowmobile Capital of the World ®

### **PRESIDENT'S MESSAGE**

The month of March is here and with it comes the season of Lent, Easter is only 7 weeks away and it is the last month for snowmobiling in Wisconsin. There is joy and some sadness in March. The big news for Sno-Eagles is that March is the annual elections of some officers and directors for the Sno-Eagles Snowmobile Club. This year the office of President and Secretary as well as two Director positions are open. I have announced to the Board of Directors that I will not be seeking re-election as your President. I have been honored to serve as your President for the last six years. My experience in the Army and in corporate America has shown me that change at the senior level, Army Commander or President is needed for any organization to grow and prosper. With that said, I must digress a minute and tell the club how incredibly honored, and thrilled I am to have been given the opportunity to serve as your President for six years. In my humble opinion the club has grown immensely in numbers, volunteers and in being a more professional snowmobile club. I must thank Brian Scheid for being an integral part in upgrading the grooming equipment of the club. I must also thank the many volunteers, directors and officers of the club that have all provided their time and talent to make the Sno-Eagles club one of the premier clubs in the state. Many thanks to Fred Rockafellow who has been the club Treasurer since 2011. Fred helped make the club financially responsible. The club went from having a tractor and two broken down groomers with \$700+ in the bank six years ago to a club with three relatively new Pisten Bully groomers, an ARGO, drags and roller with over \$100,000 in the bank in the last six years. A huge thank you must go out to all the volunteers, members, officers and directors that made this change possible. I must also thank Carole Linn for all her time and talent given to the club in creating the Constant Contact emails each week and her huge efforts in building our website and store. Lastly, I must thank Carole Linn and Matt VanSkyHawk for all their work in helping me put together the history of the Sno-Eagles in our Frozen Journey book. Thank you all.

As for me, I will step down as President but I will continue to be active in the Sno-Eagles and hopefully stay healthy enough to ride many more miles on a snowmobile in Wisconsin.

### **Thanking our Volunteers:**

Let us all thank our volunteers who helped the club.

### **Concession Volunteers at Derby Dash and/or World Series events:**

Charlie & Lynn Check, Jim Blaha, Ron Engels, Sandy Lathrop, Debbie Cobb, Scott & Cindy Fruhwirth, Clyde & Joyce Owens, John Favorite, Mike Kowalski, Jake Meyer, Mark & Lori Heeren, Fred Rockafellow, Chuck Bodie, Brian & Jeanine Hunter

**Pond Hockey Garbage Clean-up Volunteers:**

Chris Westfall, Pam Hupf, Sandy & Jerry Lathrop, Ron Engels, John Favorite, Hank & Victoria Hultstrand, Sully & Sam & Eric Westfall, Dean from Blue Heron, Keith Nettesheim, Jerry Fancher, Sioux Regez, Gary & Linda Jacobs, Rusty Wolf

**Volunteer Guides for the Iron Dog Brigade Ride:**

Rusty Wolf, Jim Ehler, Mike Knier, Scott Fruhwirth, Charlie Check, Ron Engels, Keith Nettesheim, Chris Westfall.

**Volunteer Guides for the SAE College Challenge Enduro Ride:**

Rusty Wolf, Jim Ehler, Mike Knier, Charlie Check

**Manager of Sno-Eagles Club Store:**

Elaine Kloiber

**Constant Contact – Weekly Email, Membership, Club Website:**

Carole Linn

**Newsletter:**

Ken Storms

*Thank you all”, Howard*

**UPCOMING EVENTS**

- **March 1, 2022** - BOD meeting at the VFW 6PM
- **March 17, 2022** - Membership meeting at Chef Rene's 7PM
- **March 26, 2022** - Groom to Ride drawing at Trakside 1PM
- **March 26, 2022** – Saturday Night Out at Buckshots North – 5 PM
- **April 12, 2022** – BOD meeting at the VFW 6PM

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**TRAIL BOSS REPORT**

Sno-Eagle Club Members:

At the March board of directors meeting, I notified the board that this will be my last season as Trail Boss. Simply put, I don't have the time. At the same point the club was previously looking to break up the job duties that the Trail Boss had as they know it's too much for one person to tackle. Our incoming President elect Keith Nettesheim and I will work closely to make sure the transition is smooth. I am not leaving the club as I plan to groom and help out with the trails in other ways.

Looking back at the past 6 years when I was appointed by President Rusty Wolf for the position. The club got to work and we made changes! With the financial guidance of Treasurer Fred, and the approval from the board. We were busy to change our club from financial distress and poor equipment, to what it is today.

I am proud of our club accomplishments and some personal milestones that I helped create and develop.

- Started & built Facebook & social media to 13,000+ followers
- Started & built the Trail Map Board advertising program
- Redesigned the shop for more storage & organization
- Added the Argo amphibious unit for trail maintenance
- Added the Trail Bully brusher for trail maintenance
- Established a working relationship with our partners in the City and area snowmobile clubs.
- Coordinated a Trail Side Wedding
- Brought in USA Pond Hockey as a fundraiser

### Grooming Equipment Timeline

2016	Sold	2009 Prinoth Husky
	Purchased	1989 Tucker
	Traded	T7 for T5 New Holland Tractor
	Sold	BR180
	Sold	1989 Tucker
	Purchased	2002 Tucker
	Purchased	2017 Argo
	Purchased	2017 Pisten Bully Trail 100
	Sold	2002 Tucker
	Purchased	2006 Trail Bully
	Purchased	2011 Trail Bully
	Sold	T5 New Holland Tractor
2022	Purchased	2013 Trail Bully

Every snow season has its challenges to grooming and operations. I need to thank our entire grooming staff and volunteers for the effort and support. We have limited time left in the 2022 Snowmobile season in which it's been a good year for our club and the community we support.

Get that last ride in.... Soon!

For one last time,

*Brian Scheid*, Trail Boss

**SNO-EAGLES ANNUAL MEETING – MARCH 17 – 7PM AT CHEF RENE’S**

In accordance with the bylaws, the March membership meeting is designated as our annual meeting. Officers are elected and other business is transacted. This year, the following positions will be elected: President, Secretary, and two Directors. All are two year terms.

We have one candidate for each position:

Keith Nettesheim- President

Cindy Fruhwirth - Secretary

Charlie Check – Director (Incumbent)

Dave Mroczynski - Director (Incumbent)

Since they are all unopposed, we will approve the slate at the March meeting and no voting will be required.

**\*\* Read about the Candidates in your February 27 Sno-Eagles News email \*\***



**Keith Nettesheim  
President Elect**



**Cindy Fruhwirth  
Secretary Elect**



**Charlie Check  
Director**



**Dave Mroczynski  
Director**

## HIGHLIGHTS FROM THE VALENTINES RIDE 2022



*Leaving Eagle River*



*Departing from Washburn Inn for a ride*

14 Sleds and 15 riders took off on Monday, February 14 for their first stop in Park Falls, Wi. With Ken and Cheryl Storms following with a support trailer and our luggage. Thank you for the freshly groomed trail all the way out of Eagle River. After a great lunch at Black Bear Bar and Restaurant on Hwy 70 W we headed to Park Falls. Accommodations at the Northern Lights Motel worked out very well with gas, food, and comfortable beds.

Feb. 15, we rode some poorly marked and sometimes rough trails in Ashland County. Trails in Bayfield improved significantly with rolling hills and open farmlands. The Washburn Inn was very accommodating. A few of us had a run in with the law in town due to riding in the alleys. There again a few trail markers showing the way to the popular restaurants would have helped.

Feb. 16 – loop to Redcliff turned out to be a profitable stop for Dennis Jantz and Carol Radloff as they walked away with a combined \$1000 from the casino in less than the 25-minute allotted stop. Yeah. Tom Tomlonovich had sled problems so our back up trailer manned by the Storms came to get the sled and Tom and Holly rode double from then on. Admired the marina and frozen Lake Superior in Cornucopia and had a wonderful dinner at the Pub n Grub in Valhalla on the way back to motel.

Feb. 17 – Riding back to Park Falls we tried to avert some of the potholes by going through town in Ashland. It helped a little.

Feb. 18 – The ride back from Park Falls to Eagle River ended fighting 50 mph snow squalls, getting lost off trail and sinking four sleds in nearly waist deep snow.

500 Miles round trip, 50% too much luggage, approximately \$1000 per couple, and lots of campfire stories for next summer.

Happy Trails,

Marv and Carol Radloff



## **SATURDAY NIGHT OUT**

**The February Saturday Night Out was held at Twelve Pines.** Twenty-one members attended and were treated to great food and outstanding service from one of our favorite restaurants. Many of the attendees had recently gone on the Weekday Getaway trip to Park Falls and Washburn. Lots of lively conversation about the trip. SNO provides the relaxed atmosphere for good conversation with Sno-Eagle friends.

**The March SNO will be held on March 26 at Buckshots North.** That is the same day as the Groom to Ride drawing at Trakside. You can read more information about Buckshots in the weekly Sno-Eagle News which comes to your email every Sunday. **Be sure to RSVP to Cheryl Storms by 10 am on March 25 at 715-479-5599 or [snoeagles@gmail.com](mailto:snoeagles@gmail.com).**



## **NEW MEMBERS**

Only two new members this month as we approach the end of our riding season. Please help welcome these folks to our Sno-Eagles family:

Mike & Pam Foemmel  
Dave & Rene Grever

Eagle River  
Eagle River

**GROOM TO RIDE DRAWING TO BE HELD MARCH 28 AT TRACKSIDE**

Still not too late to buy your tickets for the Groom to Ride drawing. Lots of great prizes!



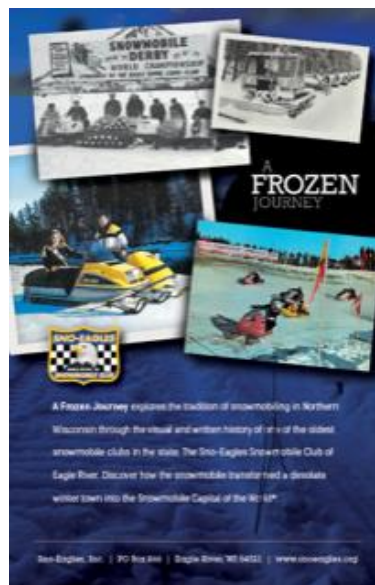
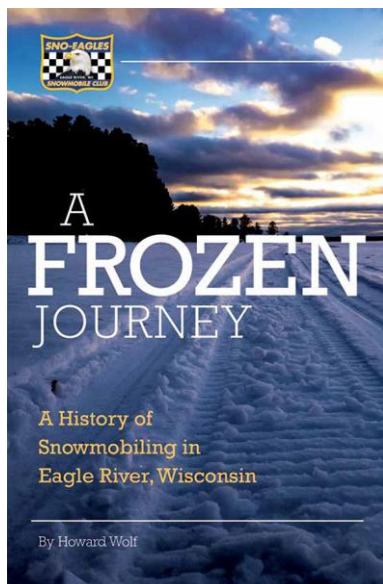
**FROZEN JOURNEY NOW AVAILABLE**

"A Frozen Journey", written by President Rusty Wolf, documents how the snowmobile transformed Eagle River from a desolate winter town into the Snowmobile Capital of the World® and details the formation and development of the Sno-Eagles Snowmobile Club, one of the oldest, if not the oldest snowmobile club in the state of Wisconsin.

It also traces the evolution of the World Championship Snowmobile Derby.

It's full of great pictures of the last 50+ years of the Sno-Eagles and is sure to bring back fun memories of snowmobiling back in the day!

Get your copy today for only \$25. It's available at our Club Store and at the Eagle River Chamber of Commerce, the World Snowmobile Headquarters, and the Snowmobile Hall of Fame.





## Minutes of the February 17, 2022 General Membership Meeting

Minutes of the February 17, 2022 General Membership Meeting held at Eddie B's, live Streamed on Facebook. Thank you, Dan Dumas, for live streaming and Sponsors: Body Craft, Duwayne Kreager Insurance, American Family Insurance-Dave Mroczynski, Locally Global Real Estate and World Snowmobile Headquarters and Museum

1. Meeting was opened at 7:00 by President Rusty Wolf. The Pledge of Allegiance followed the opening. Welcome to the new members who were in attendance at the meeting. (Chris Westfall, Jake Weber)  
Future Backpack Program donations will be monetary. We will have a jar for donations at each meeting and the Board voted to give the clubs half of the 50/50 to the Backpack Program. This will be retroactive to the beginning of this season. Thank you for your continued support of the program.  
Thank you to Eddie hosting the meeting today and for all his support of the club over the years.
2. Secretary Report: Deana requested a motion to approve the January 2022 meeting minutes. Steve Linn second. Motion carried. No changes
3. Treasurer's Report: Fred Rockafellow gave the January 2022 financial report. Club is in a good financial position. Minor maintenance costs on equipment and we are on par from previous years for fuel and payroll. Financial report is approved at Board Meetings.
4. Vice President Report on Trails: The Trail Boss Brian was not present at meeting. Trails in Fair to good condition, thin in some places. Grooming will continue as we are expecting snow and heavy traffic. Conditions will be monitored and maintained. Daily Trail reports are found on our club web page.
5. Fundraising Committee Reports: Charlie Check
  - a. Sno-Eagles clothing is for sale on the website now. We have switched supplier. There have been some back orders due to supply chain issues. Some items are changing as well. Check out the new items on the website. We have a limited number of Helmet bags with Heat Transfer logo on them from the old vendor for sale at a discounted rate of \$25.00, if you are interested contact Elaine Kloiber.
  - b. Concession Stand WCDC – One more event next weekend Arctic Derby Dash sign-up on Time to Sign up from Constant Contact.
  - c. Groom to Ride Raffle –Ticket sales continue, drawing is 3/26/2022 at Trackside with free food/drink and basket raffles. Join us if you are in town. Tickets available at all establishments in the area. If you are interested in volunteering to sell tickets contact Charlie at [charlie@snoeagles.org](mailto:charlie@snoeagles.org)
  - d. Map Ads. Looking for 2 account managers for map sales from May to July each year.
  - e. Pond Hockey Feb. 11-13. trash pick-up went very well. Thanks to all who volunteered.
6. Activities Committee Report:
  - a. Week Day away- Carole and Marv Radloff heading this up, trip is currently underway.
  - b. SNO- Next SNO is February 26 Twelve Pines, March 26 Buckshots North. If you are going, let Cheryl Storm know at least a day in advance.



## 7. New Business

- a. VCNR Editorials/emails about road plowing- Rusty has attended town meetings regarding this issue, Eagle River and the towns of Washington and Cloverland are working to leave more snow on the shoulders for the snowmobile traffic, Town of Lincoln is not interested in discussing or helping. If you are a town of Lincoln resident please communicate or attend meetings to express your concerns on this issue.
- b. March Elections -- Nominations are closed for the positions of president, secretary, and for two director positions. These are two-year terms beginning after the annual election meeting on March 17th. Secretary candidate Cindy Fruhwurth, President candidate Keith Nettesheim, Board member candidates Dave Mroczynski and Charlie Check. Each candidate will submit a bio. All positions are uncontested. Election is held at the March membership meeting.
- c. Snowmobile Safety – Rusty, Kieth and Dan recently filmed some footage for a county wide snowmobile safety video. Will be published soon. Pres. Rusty gave some information that was covered in the Safety Taping.
  - i. Without the local snowmobile clubs there would be no snowmobile trails. There are more than 22,000 miles of snowmobile trails in Wisconsin that are completely managed by volunteers and clubs. The State and DNR have no part in trail maintenance.
  - ii. If you are born after January 1, 1985 you are required to take the Snowmobile Safety Course, if you are over 16 you can take the course on-line otherwise you need to take an in-person class.
  - iii. #1 cause of accidents is speed, #2 is off trail riding and #3 alcohol. Please remember to never ride alone, dress appropriately
  - iv. Stay on the trail or stay home!!
- d. Snowmobile Noise Explanation – the law on exhaust modification changed this year and you can no longer modify or operate a snowmobile with a modified muffler, fine is \$210.00 if cited.
- e. Frozen Journey – Book is for sale on website, at the Eagle River and St. Germain snowmobile museums and the Eagle River Chamber. This is a fundraiser for the club with all profits from sale going to the club.
- f. Women on Snow—Jackie Hildebrandt from Women on Snow presented Rusty with a donation and map ad for next season to the club following their event where raffle contributions are divided and presented to all the clubs where WOS ride. Thanks to Women on Snow!

8. Member Comments — Steve Linn gave kudos to the club volunteers and groomer operators for great trail conditions all season despite the ups and downs with weather and snow totals. Dick Decker – gave a short presentation concerning the Iron Dog Ride which will be held 2/27-3/2. They are looking for 2 or 3 guides for this event. They are riding out of Eagle River Inn. Contact Rusty for information.  
Rusty-Thank you to all the volunteers who have been helping out the club.

Adjourn: There being no further business Fred made a motion to adjourn Jim Ehler seconded, motion carried. Meeting adjourned 7:47 pm.

**Respectfully submitted by** *Deana Jansa*, **Secretary**