



SNO-EAGLES, INC. SNOWMOBILE CLUB

Eagle River, WI

NEWSLETTER – February 2024



Website: www.snoeagles.org

Facebook: Sno-Eagles Snowmobile Club

Eagle River – The Snowmobile Capital of the World®

PRESIDENT'S MESSAGE

Greetings from the “Snowmobile Capital of the world”

As of today the trails have not opened. After the 6'-8" of snow that we did get, things warmed up and conditions deteriorated quickly. Right now we only have about an inch of snow on the ground, however with the cold temps at night, the ground and wet areas are freezing up again. It's very important this happens prior to getting a good snowfall. We will patiently wait for mother nature to be kind and give us enough snow and cold to hopefully enjoy a few weeks of riding this season. Incidentally, there have been four years prior to this year that trails either never opened or were never groomed because of the lack of snow, dating back to 1965.

The lack of snow and the warm weather has also forced many other events to cancel including some races, Pond Hockey and trailside cookouts we were planning. This is going to put a huge loss on our fundraising events for this winter. Fundraising is so critical for the club as this is how we raise funds to pay for our equipment. Even though we are not grooming, we still have equipment costs that must be paid.

A couple of weeks ago, we started, Pop-up dinning. Each week a different member picks a restaurant, a day and meal time - breakfast, lunch or dinner. Anyone interested can join us as we patronize one of our restaurant sponsors. It's our time to help give back to the many sponsors that help us each year. This has been working out really well. We've had fairly large groups of people attending, and the businesses really appreciate that we are trying to help during struggling times. I want to thank all the members who are either coordinating or attending these events. We just started to send updates via CC and our website. Please watch for these Pop-up dining events and join us. It's really a good time with a lot of great people. Also, if you're interested in coordinating one of these events, please let myself, Deb Deb@snoeagles.org, or Cindy Cindy@snoeagles.org know and we'll help you get started, it's simple!

Our next membership meeting is at Chef Rene's and I hope we get to see you there, and the March meeting at Eagle Waters which is our election meeting. Please come and vote and enjoy good food and fun with the other members. Again, even though there is no snow right now, we need you and your help and support. We enjoy meeting all our members!

Thank you all for everything you do for our club; if it's just being a member, or if you're actively involved, either financially or by volunteering, we appreciate all you do.

Keith Nettesheim

Email: Keith@snoeagles.org

Cell: 715-617-2898

President, Sno-Eagles Snowmobile Club, Eagle River, WI

UPCOMING EVENTS

- February 22, 2024 - Membership Meeting Chef Rene's 6pm, 7pm *****
- February 22-23, 2024 - 23rd Vintage Championship Races @ WCDC
- February 24, 2024 - Saturday Night Out - The White Stag 5 pm, 6 pm
- March 5, 2024 - BOD meeting World Snowmobile HQ 6 pm
- March 21, 2024 - Membership Meeting Eagle Waters 7 pm
- March 30, 2024 - SNO - TBD
- April 2, 2024 - BOD meeting World Snowmobile HQ 6 pm
- April 6, 2024 - Groom to Ride Drawing 5 pm @ WCDC

*****For the Membership Meeting @ Chef Renee's – a buffet will be offered - \$35 per person including tip
Headcount is required one week prior to dinner; reservations need to be in by February 15th.
RSVP to dave@snoeagles.org

CURRENT TRAIL CONDITIONS

At this point, there is nothing to report. If some miracle happens - to get up to date information on our trails, go to the Trail Report on our website: www.sno-eagles.org or to our Facebook page. Sno-Eagles also maintains a Trail Report telephone hotline during the riding season. Get the latest conditions at (715) 479-5185.

CLUB OFFICER ELECTIONS COMING UP IN MARCH

The election of officers and board members will be held at our annual meeting on March 21st @ Eagle Waters. The following positions will be elected:

President
Secretary
Two (2) Directors

These positions are currently held by:
Keith Nettesheim (president)
Cindy Fruhwirth (secretary)
Dave Mroczynski (director)
Brian Hunter (director)

Club members who are interested in seeking election to any of the above positions should notify the nomination committee chairperson, Judy Pacanowski, by email or written notice expressing their intention to seek election no later than February 19. Contact Judy Pacanowski at (715)479-2686 or woserjudy@aol.com.

Per club bylaws, all officers and directors shall maintain their primary residence in the Eagle River area. Please refer to the Bylaws for complete details. The Duties of Officers, Directors and Committees are available by contacting Judy.

Candidates for office shall be presented at the regular meeting of the membership on February 22. The nominative slate shall be published in the club newsletter and bound over for election at the Annual Meeting in March.

SNO-EAGLES DINING OUT ACTIVITIES

Sno-Eagles supporting local businesses with Pop-Up Dining.

If there was snow a lot of us would be getting a group of people to do a ride to breakfast, lunch or dinner. With the lack of snow, we thought we should still do something. So last week we did our 1st Pop-Up Dining.

Last week Thursday a group of the Sno-Eagles went to The Honey Bear for dinner. While there, a tour bus pulled in with 16 guys that came up to Eagle River from Iowa even though there was no snow to ride on.

They rented a coach bus to bring them up and had originally rented snowmobiles in Eagle River but when it got close, they were told that the trails were not open.

All in all, they had a good time even without snow. They are planning to make the trip again next year. Thanks, guys, for still coming up and supporting the businesses.



Since that first event there have been Pop-Up events at the Burnt Bridge, the Veterans Resource Center, and the Last Cast. Watch for additional Pop-Up events to help our local restaurants that are struggling because of no snowmobile traffic this winter. (see more comments about Pop-Up Dining in Keith's column)

SATURDAY NIGHT OUT (SNO)

That brings us to the grandfather of Sno-Eagle Pop-Up Dining – Saturday Night Out. (SNO) For the last 13 years, Cheryl Storms has been organizing monthly Sno-Eagles events to thank the restaurants that support Sno-Eagles with their map ads or other help to our club. While these events have always been appreciated by the restaurants, it is more appreciated this year. So, in addition to the Pop-Up Dining events, don't forget about the SNO. Please plan on attending

This month SNO will be at the White Stag on Highway 17 in Sugar Camp on February 24.

Cocktails at 5 PM and dinner at 6 PM. Order off the menu. RSVP to Cheryl Storms by 10 AM on the 23rd at 715-479-5599 or snoeagles@gmail.com

PLEASE NOTE: NO separate checks this month. Cheryl ordered two tables and they will do one credit card per table. To make it simpler, please bring cash. There is an ATM on site.

Support the Sno Eagles Club VR Discount App Fundraiser 2023 / 2024

\$25



How many of you have bought those coupon books from your local football or baseball teams. Then go out only to realize it is sitting on the counter at home. With VR Discount app you will always have it on your phone.

In Eagle River Toad in the Hole and Smugglers offer a discount, but it is not only local, it is nationwide. The App will Run 365 days from the time you sign up.

To support the Sno-Eagles this will be available now through April 30th, 2024.

Click below and it will take you right to the website to sign up.

[Vert Cal Website](#)

GROOM TO RIDE FUNDRAISER

A promotional poster for a 'Groom to Ride RAFFLE'. The background is a snowy mountain landscape with evergreen trees. At the top, the text 'Groom to Ride' is in a white, rounded font, and 'RAFFLE' is in large, bold, blue letters. Below this, a yellow and black Ski-Doo snowmobile is shown in motion. The 'ski-doo' logo is to the left, and 'Win This Sled!' is to the right. The text 'Sponsored by' is above the 'TRACKSIDE' logo, which is in large, red, stylized letters. Below the logo, a list of prizes is provided: 1st PRIZE: 2024 Ski-Doo MXZ Sport 600 snowmobile; 2nd PRIZE: Chef Luke Private Filet Mignon Dinner for 4; 3rd PRIZE: 2025 World Championship Snowmobile Derby tickets for 4 reserved indoor Hot Seats including admission & parking; 4th PRIZE: 2 night stay at Pike's Pine Isle Lodge; 1 day snowmobile rental from Stone Harbor Marina; dinner for 2 at SpiritView Lakeside; dinner for 2 at 32 South Bar and Grill; 5th PRIZE: 2 night stay at Bauer's Dam Resort for 4 plus \$100 for use at resort. At the bottom, it says 'Tickets \$10 each or 3/\$20 Winner need not be present' and 'Drawing 5PM Saturday April 6, 2024 World Championship Derby Complex'. Below this, it says 'Co-Sponsored by' and lists four logos: BRP, Northern Lights, Sno-Eagles, and Sno-Ex. At the very bottom, a small copyright notice reads: '©TM and the BRP logo are trademarks of Bombardier recreational Products Inc. or its affiliates'.

Get your tickets at the following locations

LUMPY'S LUCY'S LUNCHBOX BUCKSHOTS NORTH RED WHITE AND BREWS
AGAVE AZUL 3 C'S CAFÉ EAGLE RIVER CHAMBER OF COMMERCE
ERIN'S PUB & GRUB AMERICAN FAMILY INS TRACKSIDE D&S SERVICE
SWEETWATER HOUSE OF DOGS BOAT SPORT NUTTY SQUIRREL
MJ'S WAYSIDE WORLD SNOWMOBILE HEADQUARTER MIKE AND BRANDI'S
SMUGGLERS INN UNCLE KENTS SAGE PEACEFUL PINES SPORTSMAN'S CHALET
VETERANS RESOURCE CENTER EDDIE B'S BUCKSHOTS DOWNTOWN
LAST CAST HEID OUT TOAD IN A HOLE CHANTICLEER INN BRAYWOOD

THIS IS AN IMPORTANT FUNDRAISER FOR OUR CLUB. BUY LOTS OF TICKETS

NEW MEMBERS THIS MONTH

Jeff & Carol Fletcher
Scott & Sue Garavet
Joe & Teresa Romdenne

Burr Ridge, IL
Eagle River
Eagle River

**FOR CURRENT SNO-EAGLE NEWS - WATCH YOUR COMPUTER INBOX FOR SNO-EAGLES NEWS. USUALLY SENT OUT WEEKLY ON SUNDAY EVENING DURING THE SNOW SEASON.
ALSO VISIT www.snoeagles.org AND CLICK ON THE NEWS TAB.**

Minutes of the January General Membership Meeting January 18, 2024 – Buckshots Downtown

1. Open Meeting at 7:02 pm. Welcome & Announcements - President Keith Nettesheim
2. Pledge Of Allegiance
3. Welcome New Members, Introduce Officers & Directors - President Keith Nettesheim
4. Opening Comments: Virtual Broadcast Announcements - President Keith Nettesheim
 - a. 50/50 raffle with proceeds going to the Weekend Backpack Program.
 - b. Meeting sponsorship – Special thanks to Buckshot's Downtown for hosting this meeting. And thank you to all of our meeting sponsors that make our livestreaming possible! From Eagle River: *Wild Eagle Lodge, Wild Eagle Corner Store, Sage Fine Dining, American Family Ins. Dave Mroczynski Agency, Offgridderz (Generac), World Snowmobile Headquarters and Museum*; From Three Lakes: *DuWayne Kreager Ins.*; From Antioch IL: *Body Craft Inc.* Please support them and our map advertisers!
5. Annual Elections – Judy Pacanowski
 - a. President, Secretary, two Directors (currently Dave Mroczynski and Brian Hunter)
Keith and Dave do NOT plan to run for another term. Please consider nominating yourself or someone else who would be a good board member. Candidates must be a current member, maintain residence in Eagle River area, and cannot be a board member of another club. Contact Judy at woserjudy@aol.com or by phone (715) 479-2686 with nominations.
6. Secretary's Report – Secretary Cindy Fruhwirth
 - a. Approve November 16, 2023 minutes

Rusty Wolf motioned to approve, Steve Linn seconded; Motion carried

7. Treasurer's Report – Treasurer Dave Cyrtmus
 - a. Community Partners Program - good initial participation; we also sold our old drag and have minimal expenses due to trails not being able to open yet, so have a very good cash position right now.
8. Trail Report – President Keith Nettesheim
 - a. Trail updates
 - Washout trail completely repaired now; we appreciate the grants we received to cover the costs for this and other repairs.
 - Trails cannot open yet since swamps are not completely frozen and we don't have enough snow for a base and would tear up landowners' property. We've done everything we can to be prepared, but need more snow and solid ice for safety. We don't want to disappoint visitors by opening too soon and then they'd have a bad experience. One lady in particular was told from a snowmobile renter last year that trails were good, but they were terrible. She said she'll never use that renter again. It is very important that we are honest and give everyone a good experience when we are able to open.
 - b. Signing and Brushing – Trail Managers Mark and Lori Heeren
9. Fundraising Report – Vice President Roger Rosenthal
 - a. Groom to Ride tickets and Drawing – see our website for places to purchase tickets from Sno-Eagles locations to benefit our club. <https://snoeagles.org/groom-to-ride-fundraiser/>. Keep buying tickets!
 - b. Cash Raffle Event – Drawing will be held on Labor Day Weekend as it has been in the past.
 - c. Vertical Discount App – President Keith Nettesheim
Costs \$25 with \$18 going to the club. This app gives you access to discounts anywhere you go and is valid for 365 days from the date of purchase. This is available to purchase until April 30. Some local discounts are available at Dublin's, Club 45, Northern Exposure, Super 8, Days Inn, GNC, Dairy Queen, Circle K (formerly Holiday), Belton Hearing Aids, Avis, etc. Other places include H & R Block, Kohls, Ace, Applebee's, Culvers, Buffalo Wild Wings, Subway, Dominos, Perkins, Burger King, Hardees, Jersey Mike, LaQuinta, Great Wolf Lodge, Advance Auto, etc.
10. Volunteer Report – Sandy Lathrop presented by Keith Nettesheim
 - a. WCDC Concessions: Jan. 18 – 21 and Feb. 8 – 11 - Still need to fill a few spots.
 - b. Pond Hockey food and beer sales: Feb. 9 – 11 - This is our largest fundraiser and we need **many, many** volunteers. Please sign up using the Time to Sign Up in your News of the Week emails.
11. Junior Sno-Eagles – Director Brian Hunter
 - a. Family Ride – Planning March 3 (March 10 back up date) assuming we have snow. Rental places will give weekly rates on Sunday. Start at Groomer barn late morning toward Phelps and Conover with a stop for lunch. Stay tuned for more details.
12. Activities Report – Director Carole Linn
 - a. SNO (Saturday Night Out) – January 27 at Eagle Lanes & Lounge
RSVP by 10 am, Jan. 26 to Cheryl Storm at (715) 479-5599 or snoeagles@gmail.com.
 - b. Weekend Away update – January 26 – 28 - Event Organizer John Favorite
Will wait until next Tuesday to decide if need to cancel (hotel only allows 48 hour cancellation)
 - c. Weekday Away update – this will be a last minute event if someone decides to plan this after trails open.
13. Membership Report – Director Carole Linn
Down from this time last year which is no surprise with no snow. Have 450 members YTD with 53 new members, 24 Associate members, 35 map advertisers, and 9 complimentary/honorary. Received 112 Champion Campaign donations and 30 Groomer Replacement donations from the website.
14. Miss Sno-Eagle recruitment and scholarship for 2024 – 2025 – Director Carole Linn
Restructuring team including Jeanine Hunter, Holly Tomlanovich, Carole, and Jessica Pollack (former Derby queen and responsible for securing the snowmobile outfit each year). Reaching out to local schools more than in the past with updated posters from Matt VanSkyHawk. Dan will create a video to post as well.
15. Dual Sport Update – Vice President Roger Rosenthal – moved to a future meeting.
16. Social Media/Facebook update – Director Dan Dumas
Just passed 15K last month with 15,100 followers now. Over 70 following the livestream meeting today.
17. Safety and Ride Right Campaign update – Director Dan Dumas
All four rental dealers will show every rental customer the Ride Right video before renting to them. Plan to build on this campaign with some local restaurants, etc. Have new 18" X 24" Ride Right signs at kiosks along the trail with more details to also serve as reminders.

18. VCSA Update – Secretary Cindy Fruhwirth

- Jason Molle from the VC Sheriff's Department reported that he has issued a couple of tickets for riding on the road. They will also be stepping up enforcement of OWI violations due to the high number of fatalities last year.
- The legislation to increase the supplemental maintenance reimbursement cap from the state passed the senate and is held up in the assembly. Rob Swearingen is pushing for a vote soon.
- Trail passes state wide are down considerably from last year.

19. Member Comments – President Keith Nettesheim

20. 50/50 raffle – Kathy Rockafellow – John Favorite won and donated back to the Backpack Program (Total YTD was \$493 before today)

21. A Frozen Journey – Rusty Wolf: History of Sno-Eagles from 1965 to 2021; has samples of minutes, record of officers & Miss Sno-Eagle, etc. Available from the Store on our website, at the Copy Center in Eagle River, and at local events.

22. Adjourned at 7:44 pm – Bugs Mathieu motioned to adjourn; Fred Rockafellow seconded.

Submitted by Cindy Fruhwirth, Secretary