



# SNO-EAGLES, INC. SNOWMOBILE CLUB

Eagle River, WI

## NEWSLETTER – February 2023



Website: [www.snoeagles.org](http://www.snoeagles.org)

Facebook: Sno-Eagles Snowmobile Club

*Eagle River – The Snowmobile Capital of the World®*

### PRESIDENT'S MESSAGE

Greetings from the Snowmobile Capital of the World.

January and early February have been very busy for the SnoEagles. A very special thank you to Director Sandra Lathrop, for her incredible organizational skills and the many volunteers that have worked at the WCDC during Vintage and World Championships races. And, as I write this message, Rinks at the Derby Complex (USA Hockey-Pond Hockey) is well underway. Thanks to the many passionate, professional and hard-working volunteers, this event is running very well. Huge thank you to all that can help the Sno-Eagles raise funds to support our Club.

The past few weeks we've had some amazing conditions for snowmobiling which brought a tremendous amount to people to the area to enjoy our trail system. Many thanks to our dedicated crew of groomer operators for maintaining our trail system, many long nights and early morning shifts to keep up with the amount of traffic we've seen. This also brings some very sad news, there have been a number of fatal accidents in Vilas County. **Reminder to all to RIDE RIGHT, RIDE SOBER, RIDE SAFE, and SLOW DOWN.** Conditions can change from day to day and traffic has been very heavy. We have drivers from the ages of 12 to 90+ on our trails, all trying to have a good time. Let's make sure we all make it back home to our family members in good shape. Each of us plays a significant role to make sure this happens. NOTE: Ride at the pace you are comfortable with, if you are traveling with a group that is traveling faster than you like- SLOW DOWN, Ride at your pace and make it back home safely.

#### Trail Report

Over the past few days, we've seen some pretty big swings in temps, warm sunny days and frigid nights. Trails exposed to sun are deteriorating quickly, and snow is turning to ice. Roads are getting eaten up and bare. Traveling in the woods, trail conditions remain very good. However, we still have more warm weather coming this week. Turns and hills are very icy. Please, if you venture out, ride with extreme caution as some areas are very icy and other areas may appear to be good. It will be hard to see where it changes, so ride slow and with caution at all times. Please check our website for current conditions as they are changing daily.

Recent days, we've seen some very warm weather, while the conditions have held up in the woods, areas out in the open where the sun shines, have taken a pretty significant toll on our trails.

Keith Nettesheim President, Sno-Eagles Snowmobile Club Cell 715-617-2898

## UPCOMING EVENTS

- **February 13-15, 2023** - Valentine's Day Getaway to Mercer
- **February 16, 2023** - Legend Laps
- **February 16, 2023** - Membership meeting Sweetwater Spirits 7 pm
- **February 25, 2023** - Saturday Night Out at Braywood Resort
- **February 24-26, 2023** - World Series of Snowmobiling
- **March 7, 2023** - Board Meeting 6 pm
- **March 16, 2023** - Membership meeting - Election Vice-President, Treasurer, (3) Directors - @ Eagle Waters 7 pm
- **April 1, 2023** - Groom to Ride Drawing 1 pm

## **CURRENT TRAIL CONDITIONS**

To get up to date information on our trails, go to the Trail Report on our website: [www.sno-eagles.org](http://www.sno-eagles.org) or to our Facebook page. Sno-Eagles also maintains a Trail Report telephone hotline during the riding season. Get the latest conditions at **(715) 479-5185**.

## WEEKEND AWAY 2022

The Weekend Away trip to the Mole lake Casino was big success. It was attended by 40 people with 22 of them riding. The report is that the trails were great, the food was delicious, the accommodations were wonderful, and everybody had a great time. Doesn't get any better than that.

## VALENTINE'S DAY GETAWAY 2023 IS NEXT WEEK

Despite the warm weather, the show must go on. The Valentine's Day Getaway 2023 will be February 13-15 to the Great Northern Hotel in Mercer. Marv & Carol Radloff have the event all planned and have their fingers crossed. Some riders have cancelled because of the weather forecast for warm temperatures, but those who go will have some adventure sledding. Marv & Carol just got back from a cruise in the Pacific. Welcome back to great Wisconsin weather.

## CLUB OFFICER ELECTIONS COMING UP IN MARCH

The election of officers and board members will be held at our annual meeting on March 16th.

The election of officers and board members will be held at our annual meeting on March 16th. The following positions will be elected:

Vice-President  
Treasurer  
Three (3) Directors

Club members who are interested in seeking election to any of the above positions should notify the nomination committee chairperson, Judy Pacanowski, by [email](#) or written notice expressing their intention to seek election no later than February 15. Contact Judy Pacanowski at (715)479-2686 or [woserjudy@aol.com](mailto:woserjudy@aol.com).

Per club [bylaws](#), all officers and directors shall maintain their primary residence in the Eagle River area. Please refer to the Bylaws for complete details. The Duties of Officers, Directors and Committees are available by contacting Judy.

Candidates for office shall be presented at the regular meeting of the membership on February 16. The nominative slate shall be published in the club newsletter and bound over for election at the Annual Meeting in March.

## **SATURDAY NIGHT OUT (SNO)**

The January SNO wasn't held because it conflicted with the Championship Derby race weekend. The event is rescheduled for February 25<sup>th</sup> at the Braywood

The Braywood Resort was built in 1949 by Billy Bray and Frances Woods. The couple had performed with many of the greatest people in entertainment. They danced all over the country at major clubs with Lawrence Welk, Cab Callaway, Guy Lombardo, Bob Crosby, and many more.

Billy and Frances were here in Eagle River performing at the Jack-O-Lantern when Billy noticed that there were no motels with private baths in the area. He bought property on the chain and built the first motel in Northern Wisconsin with lake frontage and private baths.

Brad and Diane Swartz were owners for 20 years. The resort was sold right before Covid and the pandemic precipitated another for sale sign after only a short period of time.

The present owners are three families from the area: the Colemans, Gene and Molly Ahlborn, and the O' Malleys. The current chef, Chef Tanner worked on developing the menu at the Kickback before coming to the Braywood. The menu online offers an excellent choice of sandwiches and salads, but a new menu with additional items is planned for next month. Additional dining space has been added where two motel rooms had been previously.

Besides supporting Sno-Eagles with a map ad, Braywood supports the Windigo Hockey Team. This year they will have a women's hockey team representing them in the Pond Hockey Tournament in February.

This winter simulated igloos were added to the deck facing the lake. Each igloo will seat 6-8 people for a cozy get-together. Call for reservations.

Take Hwy 45 S from the intersection of Hwy 45 and 70 to Catfish Lake Road. Turn left and then turn right on Braywood Lane. Watch for the Braywood sign.

We will snowmobile to dinner if the weather and trails permit. Meet at the Train Station at 4:00 pm.

Cocktails at 5 PM and dinner at 6 PM. Order off the menu. RSVP to Cheryl Storms by 10 AM on the 24<sup>th</sup> at 715-479-5599 or [snoeagles@gmail.com](mailto:snoeagles@gmail.com)

## GROOM TO RIDE FUNDRAISER



**Groom to Ride  
RAFFLE**

**ski-doo** **Win This Sled!**

Sponsored by  
**TRACKSIDE**

1st PRIZE: 2023 Ski-Doo 600 snowmobile  
2nd PRIZE: World Championship Snowmobile Derby tickets for 4 reserved indoor Hot Seats including admission & parking  
3rd PRIZE: 2 night stay at the Northernaire Resort  
Dinner for 2 at Aromas Italian Restaurant  
Dinner for 2 at SpiritView Lakeside Restaurant  
4th PRIZE: 2 night stay at Bauer's Dam Resort for 4 plus \$100 gift card

Tickets \$10 each or 3/\$20  
Winner need not be present

Drawing Saturday April 1, 2023  
Trackside, Eagle River, 1PM

Co-Sponsored by

Northern Lights Snowmobile Club  
SNO-PAGLES SNOWMOBILE CLUB  
EAGLE RIVER SNOWMOBILE CLUB

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### Get your tickets at the following locations

3 C's Café  
Agave Azul  
American Family Insurance  
Blue Heron  
Boat Sport Marina  
Braywood Resort  
Buckshot's Downtown  
Buckshot's North  
D&S Service  
Eagle River Chamber of Commerce  
Eagle River VFW  
Eddie B's White Spruce  
Erin's Pub and Grub  
House of Dogs  
Lucy's Lunchbox  
Lumpy's  
Mike and Brandi's  
MJ's Wayside  
Nutty Squirrel  
Red White and Brews  
Shotskis  
Smuggler's Inn

Sportsman's Chalet  
Sweetwater Spirits and Resort  
Trackside  
Uncle Kent's  
World Snowmobile Headquarters

You can also purchase tickets by sending a check to the Sno-Eagles and indicate GTR tickets in the memo field. We will fill out the ticket stub and send you a confirmation photo of the stubs.

Mail checks to Sno-Eagles, PO Box 866, Eagle River, WI 54521

Please support this fundraiser!

**NEW MEMBERS THIS MONTH**

Kyle Dethloff	Pewaukee, WI
Robert Lee	Eagle River, WI
Ron & Amy Meyer	Eagle River, WI
Kenny & Lauren Parquette	Palatine, IL
Lauren Pomeroy & Michael Coomer	Waterford, WI
Rick & Stephanie Steinbach	West Bend, WI

**FOR CURRENT SNO-EAGLE NEWS - WATCH YOUR COMPUTER INBOX FOR SNO-EAGLES NEWS. USUALLY SENT OUT WEEKLY ON SUNDAY EVENING DURING THE SNOW SEASON.**

**ALSO VISIT [www.snoeagles.org](http://www.snoeagles.org) AND CLICK ON THE NEWS TAB.**

**Minutes of the January General Membership Meeting**

**January 19 at Buckshots Downtown**

1. Open Meeting at 7:02 pm. Welcome & Announcements - President Keith Nettesheim
2. Pledge Of Allegiance
3. Welcome New Members, Introduce Officers & Directors - President Keith Nettesheim  
7 new members and/or first time Membership Meeting attendees were welcomed.
4. Opening Comments: Virtual Broadcast Announcements - President Keith Nettesheim
  - a. 50/50
  - b. Meeting Sponsorship - Thank you to all of our sponsors! Please support their businesses. Corporate Sponsor: *Pinno Buildings*; From Eagle River: *Wild Eagle Lodge, Wild Eagle Corner Store, Blue Heron Restaurant, American Family Ins. Dave Mroczynski, Offgridderz, Generac, World Snowmobile Headquarters and Museum*; From Three Lakes: *DuWayne Kreager Ins.*; From Antioch IL: *Body Craft Inc.*; and to Downtown Buckshots for providing accommodations and light appetizers today. Also, remember to support our Trail Map Ad and Map Board sponsors!
5. Secretary Report – Secretary Cindy Fruhwirth
  - a. Approve November 17, 2022 Minutes  
Cindy motioned to approve, Ken Storms seconded; motion carried
6. Treasurer's Report – Treasurer Fred Rockafellow

\$8,000 in fuel costs and over \$5,000 in labor costs already this season, but finances are still in good shape. Contact [treasurer@snoeagles.org](mailto:treasurer@snoeagles.org) if you have any questions.

- a. Community Partner Campaign update – Now over \$14,000 to date.
7. A Frozen Journey - Sno-Eagles 1971 – 74 years - Past President Rusty Wolf  
Rusty wrote the book based on notes kept/found in bins in the groomer shed. In 1971 the club was re-named as Sno-Eagles and incorporated. Copies are for sale on our website store for \$25, and at the Chamber of Commerce or Snowmobile Museum – all proceeds go to the club. You can watch Rusty being interviewed by Channel 12 for a recent episode of *Up North* here: [https://www.wjfw.com/howard-wolf-a-frozen-journey-1-2-23/video\\_0cf2c934-2f8b-58c2-9b6e-bd3bc67742a2.html](https://www.wjfw.com/howard-wolf-a-frozen-journey-1-2-23/video_0cf2c934-2f8b-58c2-9b6e-bd3bc67742a2.html)
8. Trail Report – President Keith Nettlesheim
  - a. Trail Update
    - Thank you to the 18 groomer operators who are going out in the middle of the night to keep our trails in great shape!
    - Trails opened Dec. 23; then had some warm weather that caused trails in town to break apart, but trails outside of town stayed in good shape with a solid base. The runs around town are groomed every night and the rest are groomed about 3 of 4 days. We cannot groom during the day, so when the road plows leave snowbanks at the trail crossings they will not be cleaned up until that night. Therefore, be careful when riding at these intersections!
    - Stay by the barrels on the lakes. There are slushy spots, ice ruts, and bare ice on other parts of the lakes.
    - About 160 Ride Right signs have been sold and are being put up on the trails as a reminder to ride safely: Stay on the marked trails, stay to the right side, do not drink alcohol,
    - Vilas County Snowmobile Association (VCSA) meeting speaker, Jason Molle, updated that they have completed 201 hours of patrolling with 27 citations issued (mostly for no trail pass or loud pipes), 24 warnings, 17 complaints, and 21 reported accidents (no fatalities)
9. Fundraising Report – Vice President Charlie Check
  - a. Groom to Ride Tickets - Selling at the Derby Track during the races and at many local establishments (see list and other details in the January 15 or 22 edition of *News of the Week* email). You and your friends can also purchase tickets by sending a check (indicate GTR Tickets in the memo field) to: Sno-Eagles, PO Box 866, Eagle River, WI 54521. Tickets are \$10 each or 3 for \$20.
  - b. Cash Raffle - Same format as last summer: Only sell 300 tickets for \$100 with \$10,000 first prize and the drawing at Buckshots. Tickets sold out last year, so plan to get your tickets early this year! Might do a second cash raffle next year but want to avoid times when other organizations are also holding raffles.
10. Volunteer Report – Director Sandy Lathrop
  - a. World Championship Snowmobile Derby, January 19 – 22  
Thank you to all of the volunteers – have had SO many help out! 310 hours were logged by 36 volunteers during the Vintage Races.
    - Dueling Pianos at the Blue Heron was also a success with 6 volunteers serving for the evening.
  - b. Pond Hockey, February 10 – 12  
Up to 250 teams compete; our club will be handling all the food and beer sales including grilling the food. On Thursday, Feb. 9, we will be setting up and helping with Registration at the World Championship Derby Complex. Will need **everyone's** help so sign up on *Time to Sign Up* that is linked in *News of the Week* emails. It's fun to volunteer with your fellow Sno-Eagles and make new friends!
    - Also coming up: Legend Laps Feb. 16; World Series of Snowmobile Racing Feb. 25 – 26.
11. Junior Sno-Eagles – Director Brian Hunter
  - a. Youth Program update – The day at the Groomer Shed had a good turnout and three KAOS (Kids and Adults on Snowmobiles) representatives from AWSC addressed the group. Some Junior Sno-Eagles have been helping with concessions and raffle ticket sales at the Derby Track. Encourage your kids and/or grandkids to sign up to help with future events like Pond Hockey! Also looking at planning a trail side fire in the near future.
12. Activities Report – Director Carole Linn
  - a. Saturday Night Out at Braywood Resort has been rescheduled to February 25; contact Cheryl Storms by 10 a.m. on Friday, Feb. 24 to RSVP at (715) 479-5599 or [snoeagles@gmail.com](mailto:snoeagles@gmail.com)
  - b. Weekly Rides - meet at 9:30 am at the Old Train Depot on Wednesdays (ride about 100 – 125 miles) and Thursdays (ride about 65-90 miles), and will stop for lunch.

- c. Weekend Away, January 27 – 29 at Mole Lake Casino in Crandon  
About 44 people are signed up. Contact Fred & Kathy Rockafellow with questions at (715) 891-2737.
- d. Valentine's Day Getaway, February 13 – 15 at Great Northern Hotel in Mercer  
Contact Marv & Carole Radloff for more information at (262) 224-1145.

- 13. Membership Report - Director Carole Linn  
484 members to date (typically average around 500); 68 new members which is 7.1% of membership; 22 associate members and 33 complimentary memberships for trail map advertisers.
  - Groomer Replacement Funds of \$7,045 from 61 donors; Champion program netted \$7,210 from 124 members.
  - Thanks to Carole for over 7 years of producing the weekly Constant Contacts!
- 14. Annual Elections will be held during the March 16 Membership Meeting – Cindy Fruhwirth  
Vice President, Treasurer, 3 directors will be elected. Members interested in seeking election should notify Judy Pacanowski at (715) 479-2686 or [woserjudy@aol.com](mailto:woserjudy@aol.com) no later than February 15. All officers and directors must maintain their primary residence in the Eagle River area. Refer to the Bylaws (on our website) for complete details. The *Duties of Officers, Directors and Committees* are available by contacting Judy. Candidates will be presented at the February 16 membership meeting and the nominative slate will be published in our newsletter. Serving on the board is a great way to learn about and contribute to the snowmobiling infrastructure that is crucial to our north woods economy!
- 15. Member Comments - President Keith Nettesheim
- 16. 50/50 Raffle - Kathy Rockafellow – for the backpack program; Dan Ullsperger, owner of Buckshots won!
- 17. Adjourn - Cindy motioned to adjourn; Diane Kramer seconded. Adjourned at 8:02 pm.

*Submitted by Cindy Fruhwirth, Secretary*