



SNO-EAGLES, INC. SNOWMOBILE CLUB **Eagle River, WI**

NEWSLETTER - DECEMBER 2022

Website: www.snoeagles.org Also on Facebook: Sno-Eagles Snowmobile Club

SNOWMOBILE CAPITAL OF THE WORLD[®]

PRESIDENT'S MESSAGE

Greetings from the Snowmobile Capital of the World.

I would like to take a moment to thank the many volunteers that have helped get the Sno-Eagles trails and equipment in shape for the 2022-23 season. We've had record number of volunteers help us on the trails and in the groomer barn with equipment. Huge thanks to all, for everything you're doing to make our club stronger, our trails safer and keep our equipment in excellent shape. Overall, our club is doing very well on all fronts! THANK YOU!

We have a number of other great things going on as well. With the Vintage and World Championship races coming up in January, we will be looking for volunteers to help with Concessions, in February we have the USA Pond Hockey Event, currently scheduled on Dollar Lake where the Sno-Eagles will be responsible for Event set-up, cooking, concessions and clean up. We have been working this event for several years, however this will be our first with food and concession. It's a lot of fun and a very good fundraiser for our club and we will need a lot of volunteers to make this a success. Please consider helping, this is great for our club and our community. You will be able to sign up through our weekly News of the Week or on our website Events page. Please help us fill these positions soon.

In regard to the weather up here in Eagle River, we have been blessed with the cold. That means our ground, swamps and lakes have a better chance of freezing solid before the blanket of snow comes. Many volunteers have been out inspecting trails, doing last minute brushing, swamp packing and monitoring conditions for safety and final prep before Mother Nature gives us that beautiful white stuff. Forecast is still calling for freezing temps and some snow. Now is the time to start that snow dance!

Another very important message I want to leave with you, is to, Ride Right. That means, ride on the right side of the trail, ride respectfully and stay on marked trails only, respect landowners so we can preserve our trail system, and be courteous and kind to others. We are an elite group of people and we can have a lot of fun on the travels if we follow the rules and act accordingly. It's okay to contact the authorities if you see someone that does not want to follow the rules. **A sign that one of our members developed is shown on page 3 of the newsletter.** We are on a mission to educate the snowmobile community, to make everyone aware, that everyone should Ride Right. You can sponsor a sign, by going to the snoeagles.org website store. For \$15, we will purchase the sign and install it on our trails as a reminder to Ride Right.

We are only a couple weeks away from Christmas; I want to wish everyone a Happy and safe Holiday season! Hope to see you on the trails!

Keith Netteshelm, President Sno-Eagles Snowmobile Club

Keith@snoeagles.org 715-617-2898

VOLUNTEER OPORTUNITIES

Upcoming activities will be announced in our electronic News of the Week. We use an electronic sign-up service called TimeToSignUp. Just click on the link and it will take you to the sign-up form where you will see all the shifts, we need help for. It also shows who has volunteered for a shift. Once you sign up, you'll receive a confirmation email. Prior to the event, you'll be notified of pertinent information. TimeToSignUp is very easy to use.

If you have never volunteered for an event, we encourage you to lend a hand. It's a fun opportunity to get involved, meet new people, and help the Sno-Eagles. If you are someone who has volunteered before, we hope you'll sign up again. We can't do it without you!

We will need MANY VOLUNTEERS for our events.

Thank you all in advance...

Sandy Lathrop – Volunteer Coordinator

JUNIOR SNO-EAGLE GROUP FORMED



Under the leadership of Brian & Olivia Hunter, Chris Westfall, and Jake Meyer, a new group of Junior Sno-Eagles is being formed. They recently had a meeting at the groomer shed where they got a tour from James Runte, a ride in a groomer, and learned more about Sno-Eagles. More activities are planned. Stay tuned.

CHECK OUT OUR FACEBOOK PAGE

If you on Facebook, check out the Sno-Eagles Snowmobile Club page. If you haven't looked at it lately, please do so. Dan Dumas is now in charge of this important source of club information and is doing a terrific job. Note: this is different from the page named "Sno-Eagles CLUB MEMBERS ONLY". The club Facebook page can be viewed by anyone and has attracted lots of folks looking for information about our club and it's activities. Our livestream membership meetings are also posted on our Facebook page. Thanks, Dan, for your hard work and creativity.



New Trail Sign Sponsorship

The Sno-Eagles Snowmobile Club is committed to promoting safety on the trails. Here's your chance to help make a difference and sponsor a brand-new sign that will be placed directly on the trail system this season to enhance safety and remind riders to **Ride Right!**

Not only does that mean staying to the right on the trail but riding safely and respectfully. Your sponsorship of \$15 per sign covers manufacturing, delivery, and placement of the sign on the trails.

Sponsor as many as you would like. Our goal is to cover the trail system with these new safety reminders while raising funds to support the proud groomers of the Snowmobile Capital of the World!

Visit our [Club Store](#) and sponsor some signs and join the safety campaign today!

Please Note: These signs are NOT shipped as you are sponsoring the placement of the signs on the Sno-Eagles trail system. Signs will be placed on your behalf.



UPCOMING EVENTS

- **December 15, 2022** - Sno-Eagles Christmas dinner 6:00PM
- **December 29, 2022** - SNO Thursday Edition Chanticleer 5PM
- **January 3, 2023** - BOD meeting World Snowmobile HQ 6PM
- **January 12-15, 2023** - Vintage World Championship Races
- **January 19, 2023** - Membership meeting Buckshot's downtown 7PM
- **January 19-22, 2023** - World Championship Snowmobile Derby
- **January 27-29, 2023** - Weekend Away to Mole Lake Casino
- **February 13-15, 2023** - Valentine's Day Getaway to Mercer

SATURDAY NIGHT OUT

SNO in November was held at the Burnt Bridge Tavern in Conover. Fourteen members had a great time and were well taken care of by Linda from the Burnt Bridge – shown in the 3rd photo



We're mixing it up a bit in December with Saturday Night Out on a THURSDAY NIGHT! This fits nicely between Christmas and New Year's Eve

Please join us at the Chanticleer Inn

Thursday, December 29, 2022
Cocktails: 5:00 pm
Dinner 6:00 pm

RSVP to Cheryl by [email](#) or call her at 715-479-5599 by 10 AM Wednesday, December 28, 2022

Wear your name tag!

SNO-EAGLES NEWS OF THE WEEK GETS A NEW EDITOR

Carole Linn will be stepping down as the editor of News of the Week (our weekly electronic news update).at the end of December. Carole started using Constant Contact seven years ago and has done a terrific job of providing club members with great information presented in a creative way. Thank you, Carole, for your hard work and dedication. Carole will be still be in charge of our club website, membership, and hold a position a Director on the Board. She will be replaced by Deb Bahr starting in January. Welcome Deb!

MORE NEW MEMBERS

We have **lots** of new members to our Sno-Eagles family this month. **Welcome to all of you!**

Aaron Amador	Tomahawk, WI
Gene Arenson	Oconomowoc, WI
Michael & Alice Ebener	Eagle River
Erik & Kristie Hess	Eagle River
Tom & Amy Hipp	Cedarburg, WI
Sandee & Ken Holmstrom	Oswego, IL
Jacob Johnson	Eagle River
Kurt King	Blaine, MN
Greg & Kathy Laatsch	Eagle River
Rick & Bridgette Obel	Eagle River
Dahren & Carrie Schoenrock	New London, WI
Michael Szaniszlo	Eagle River

REMINDER ABOUT WISCONSIN TRAIL PASSES

All snowmobiles operating in Wisconsin are required to display a Wisconsin Trail Pass (purchased separately from your snowmobile registration). Members of the AWSC and a local club (like Sno-Eagles) will be able to purchase these annual passes for \$10 instead of \$30 for each of their personal sleds registered in Wisconsin. We have been told that no warnings will be given this year – ALL NON-COMPLIANT RIDERS WILL BE TICKETED. The fine for riding without a trail pass is \$295. Don't take a chance by not spending the \$10 for a trail pass.

If your membership is current, you are all set to buy your discounted trail passes. Do it now – the trails will open soon! Contact the AWSC at www.awsc.org to purchase trail passes. Don't go to the DNR or a local gas station to purchase these discounted trail passes. They will only sell you the regular \$30 stickers. You must purchase the discounted passes through the AWSC.

It's not too late to purchase your stickers but DO IT NOW! You can ride with your emailed sales receipt if you don't get your stickers before the trails open.

General Membership Meeting Minutes

November 17 – World Championship Derby Complex

1. Open Meeting at 7:00pm, Welcome & Announcements - Vice President Charlie Check
2. Pledge Of Allegiance
3. Welcome New Members, Introduce Officers & Director - Vice President Charlie Check
4. Opening Comments: Virtual Broadcast Announcements - Vice President Charlie Check
 - a. 50/50 – funds raised go to the Backpack program in Eagle River
 - b. Meeting Sponsorship - Thank you to all of our sponsors! Please support their businesses.
Corporate Sponsor: *Pinno Buildings*; From Eagle River: *Wild Eagle Lodge, Wild Eagle Corner Store, Blue Heron Restaurant, American Family Ins. Dave Mroczynski, Offgridderz, Generac, World Snowmobile Headquarters and Museum*; From Three Lakes: *DuWayne Kreager Ins.*; From Antioch IL: *Body Craft Inc.*; and to the WDCD and Blue Heron for providing accommodations and light appetizers today.
5. Secretary Report – Secretary Cindy Fruhwirth
 - a. Approve October 20, 2022 Minutes
Rusty Wolf motioned to approve; Sandy Lathrop seconded – motion carried
6. Treasurer’s Report – Treasurer Fred Rockafellow
We are in great shape – best for many years before the season opens
 - a. Community Partner Campaign update - Over \$13,000 (which is similar to the last two years)
7. Grant Announcements - Director Carole Linn and Secretary Cindy Fruhwirth
 - a. Ski-Doo- Carol (presented by Cindy)
Sno-Eagles were awarded \$5,000 from the Ski-Doo Snow Pass grant program (reserved for non-profit or government programs throughout North America) with required matching grant funds of \$5,000 that Pinno Buildings will be graciously providing. Grant applications needed to focus on building a stronger snowmobile community. Our funded projects included trail development, enhancing snowmobile accessibility, and safety. This is the first time the club has been awarded a grant.
 - b. Eagle River Tourism Promotion and Development Grant– Cindy
Sno-Eagles were awarded \$50,000 from this new grant that was offered through the Eagle River Chamber of Commerce. This allowed the club to purchase a 2021 demo groomer so we can maintain the trails to keep snowmobiling safe and enjoyable for tourists throughout the season. Due to escalating operating costs and increased tourism demand, this funding was critical for the club to move forward with this purchase. This lets the Sno-Eagles live out part of our mission which is “...to promote tourism thereby maintaining and advancing the economic health of the community,” which is vital to the city of Eagle River. Read our full purpose statement near the bottom of our website: <https://snoeagles.org/>
8. A Frozen Journey- Sno-Eagles 1968-69 Year - Past President Rusty Wolf
The book chronicles the history of snowmobiling in Eagle River. It is available for purchase at the Snowmobile Museum and the Chamber of Commerce. The profit from sales supports the Sno-Eagles. We looked 1968 - 1970 today.
9. Trail Report – President Keith Nettesheim (presented by Vice President Charlie Check)
 - a. Trail Brushing Update - Trails are in good shape. Large turn outs for brushing on the weekends really helped. The turnover of trails from ATV/UTV clubs went well – trails were in good shape; just need a little brushing for the groomer to fit on some trails.
 - b. Trail Reroutes - The area beyond Ferrellgas heading north out of town was split to go around both sides of property that the landowner refused access. The club also opened an old trail that cuts off of Adams Road sooner and heads through the woods and then continues north to Conover which should work well when the road is not in great condition (which was the old route).

- c. Trail Managers - Mark and Lori Heeren are the new trail managers. They will be responsible for all brushing crews and events, and trail signage, development and enhancement. Thank you for taking this large responsibility!
 - d. Thank you to Judy and Bernie Pacanowski for keeping track of the trail junction signs, getting them printed and putting them out!
10. Fundraising Report – Vice President Charlie Check
 - a. Groom to Ride - Most have been distributed to local establishments and a list will be published once completed. Will sell tickets during the WCDC events as well. Encourage your friends and relatives to purchase tickets!
 - b. Next Cash Raffle / Theme – Vice President Charlie Check and Director Dave Mroczynski
 11. Volunteer Report – Director Sandy Lathrop
 - a. Time to Sign Up - Concessions slots at Derby track in Jan. and Feb. will be posted in December to get more accurate times; people have fun helping, so consider joining the fun! Pond Hockey National Championships will be a big event Feb. 10 - 12 as we will also be cooking/selling food in addition to the set up/clean up like we have done in the past. About 300 teams participate so the food booth is very busy and will be a good fundraiser for us.
 12. Junior Sno-Eagles – Director Brian Hunter
 - a. Youth Program update - Welcome Jake and Nolan Hansen, Ava Meyer and Dane Felesena to this meeting! Dec. 3 at 10 am will meet at the Groomer Shed to cover all aspects of grooming and groomer maintenance. Lunch will be provided.
 13. Activities Report – Director Carole Linn (presented by Cindy Fruhwirth)
 - a. Saturday Night Out will be at Burnt Bridge in Conover on November 26. RSVP to Cheryl Storms by Nov. 25 at 10 am. Details on this and following events were in the last newsletter and weekly News of the Week emails.
 - b. Christmas Dinner Party on Thursday, Dec. 15 at Chef Rene’s with a Caribbean Christmas theme and Jimmy Buffett Buffet for \$37 per person. Payment due by Dec. 7 to Sno-Eagles, PO Box 866, Eagle River, WI 54521
 - c. Weekend Away – January 27 – 29 to Mole Lake Casino in Crandon. Block of rooms have been reserved for \$96 each. Complimentary seafood buffet on Friday night and \$10 each for dinner on Saturday. Call 1-800-236-9466 to reserve a room. Contact Fred or Kathy Rockafellow for further information.
 - d. Valentine’s Day Getaway – February 13 – 15 to Great Norther Hotel in Mercer. Block of rooms have been reserved for \$129 each. Call the hotel at (715) 476-2440 to reserve a room. Contact Marv and Carol Radloff for more information at (262) 224-1145.
 - e. Open positions – Look at our website for details of the remaining open positions.
 - i. Event Coordinators - contact Sandy Lathrop at (319) 360-3988 or sandy@snoeagles.org. Cranberryfest and Labor Day Weekend food booth have been covered.
 - ii. News of the Week Producer – contact Carole Linn at (715) 479-6873 or carole@snoeagles.org
 - f. Annual Year-In-Review for Constant Contact – sent 54 campaigns with 35,315 total emails. The average open rate is 55% (above 35.9% for non-profit membership orgs.) and Average Click Rate is 11% (above 1.54% for non-profit membership orgs.). Contact list grew 9% (69 people). 41% of emails were opened on a desktop and 59% on mobile devices.
 14. Membership Report - Director Carole Linn (presented by Cindy Fruhwirth)
370 members to date; 41 new members; 15 Associate members; and 33 Map advertiser members.
 15. Member Comments - Vice President Charlie Check
Karen Engels: Will the club publish a membership roster like we had in the past? Will discuss at next board meeting.
 16. 50/50 Raffle - Kathy Rockafellow - Debbie Bahr won \$73 and donated it back to the club. 😊
 17. Adjourn - Bugs Mathieu motioned to adjourn; Jerry Lathrop seconded. Adjourned at 7:36 pm

Submitted by **Cindy Fruhwirth**, Secretary

Happy Holidays to all of our Sno-Eagles family!

Enjoy your time with family and friends and be safe on the trails

Ken Storms - Newsletter Editor

