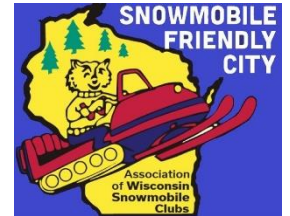




SNO-EAGLES, INC. SNOWMOBILE CLUB Eagle River, WI



NEWSLETTER - April 2023

Website: www.snoeagles.org

Facebook: [Sno-Eagles Snowmobile Club](#)

SNOWMOBILE CAPITAL OF THE WORLD®

PRESIDENT'S MESSAGE

Greetings from the Snowmobile Capital of the World.

Wow, what a great season we had here in Vilas County. Even though we had a few warm ups with a little rain in Feb and March, we were able to keep the trails open until March 31st. I want to thank the many volunteers that helped us with our fundraising events, the volunteers that helped with trail brushing, signs, fences, building and equipment maintenance, and the groomer operators for their passion and dedication to keep our trails safe and smooth throughout the entire season. Also, our landowners, for allowing us to have trails on their property so we can connect to other club trails and enjoy world class snowmobiling. Special thanks to Track Side for hosting the Groom To Ride Event on April 1st at Track Side where the SnoEagles, Conover Sno Buddies and Three Lakes Northern lights benefitted from this huge fundraising event. Not only did Trackside donate a snowmobile, but they also gathered over 100 raffle baskets from area businesses making this event something you do not want to miss in the future. The baskets were amazing, the free food was delicious, and the turnout was great even though we got pounded with 18" of fresh snow overnight. Again, thanks to all who joined us to help make this event a huge success. Even though the 2022-23 season came to an end, that doesn't mean our work has stopped. There are things going on all year and we are always looking for help and ideas to increase our membership and raise money to fund our club. If you are a member of another club, please consider becoming an associate member of the Sno-Eagles. Help by getting other family members and friends to join as well. We have a lot of great things going on all year long. I'm thrilled with the amount of help and support we've been getting. I also enjoy meeting so many new and existing members. Please stay current with the club, visit the events tab on our website (snoeagles.org/events) to see what's going on and where we need help. Join us on SNO (Saturday Night Out) where we come together at area businesses that support the Sno-Eagles to give a little back, meet new people, and enjoy some good food and drinks.

This past month we had elections, I want to thank Sandy Lathrop, Ron Engels and Charlie Check for serving on the board of directors over the years. Our club is in a much better place because of them. Thank you for everything you've done to get us where we are today. I also want to congratulate Roger Rosenthal for his new position as Vice President, Doug Miller (our equipment Manager) as Director, and Dan Dumas (aka Groomer Dan and also our Media man that does the Live Broadcast) as Director. I look forward to working with them and taking our club to the next level. Congrats Gentlemen!

I hope everyone had a great season riding our trails and helping the club in whatever capacity you were able to help. There is something for everyone to do to help, and together we can build a stronger club, continue to improve or develop our trails and enjoy safe, smooth trails for years

to come. I would love to hear from you if you want to help or have some good ideas to share. I can be reached at Keith@snoeagles.org or cell 715-617-2898

2022 – 2023 Volunteer Recognition

We want to recognize all the member volunteers that helped the club in the following areas:

- WCDC Food Concession Booth
- Trail Brushing, Maintenance and Signs
- Groomer Equipment Maintenance
- Building Maintenance
- Trail Map Sales
- Clothing sales
- Groom to Ride sales
- Snowmobile Safety Course
- Weekday Away
- Weekend Away
- Miss Sno-Eagle
- Trail Easements
- Publicity and Marketing
- Facebook, Constant Contact, Website, & Newsletter
- Daily Trail Reports and SNARS reporting
- Pond Hockey concessions and cleanup

The list is extensive and the volunteers are many. The club wishes to thank all who gave their time and talent in support of the club. I hope other members will join us and volunteer!

Keith Netteshelm, President

Knett01@gmail.com

715-617-2898

END OF SEASON MEETING / FUNDRAISER AT THE BLUE HERON

APRIL 20TH, 2023

COME EARLY FOR DINNER PRIOR TO THE MEETING

Meeting begins at 7:00 PM

DINNER MENU CHOICES

MEATLOAF
MASHED POTATOES
VEGGIE

3 PIECE COD DINNER
FRENCH FRIES
COLE SLAW

CHICKEN ALFREDO
CREAMY ALFREDO SAUCE
TOAST POINTS

ALL MEALS INCLUDE
"BLUE HERON" VERSION OF RELISH TRAY

ALL ENTREES \$20 / \$10 OF WHICH IS DONATED TO SNO-EAGLES

RSVP TO THE BLUE HERON (715) 337-2144



CLUB ELECTION RESULTS

At the March meeting, the following officers and board members were elected:

Vice President – **Roger Rosenthal,**

Treasurer – **Fred Rockafellow**

Directors – **Dan Dumas, Carole Linn, Doug Miller**

GROOM TO RIDE DRAWING AT TRACKSIDE – MARCH 26

Despite crummy weather a large crowd attended the Groom to Ride raffle drawing on April 1st at Trackside. Groom to Ride is a major fundraiser for three area snowmobile clubs

Representatives from the Sno-Eagles, Sno Buddies, and Northern Lights Snowmobile Club were present .

The raffle generated \$42,396 in profit which was shared between the three clubs. All proceeds will be used for trail grooming programs. The Sno-Eagles portion of the earnings was \$17,320

Trackside donated first prize, a 2023 Ski-Doo 600 snowmobile.

Second prize, 2023 World Championship Snowmobile Derby tickets for 4 reserved indoor Hot Seats including admission and parking was donated by the owners of the World Championship Derby Complex.

Third prize was a two-night stay at the Northernaire Resort donated by the Northernaire Resort Condo Association, dinner for two at 32 South Bar & Grill, and dinner for two at Spirit Lakeside Restaurant donated by Laura Forsyth-Madl and Jessica Czaplinski.

Fourth prize was 2 nights stay for 4 at Bauer's Dam Resort.and a \$100 gift card.

Thanks to Trackside, there were also bucket raffles the day of the drawing that generated \$2,370 which was split between the 3 clubs.

The lucky winners of Groom to Ride are:

- 1st Prize – Chris Philbin – Glenview, IL
- 2nd Prize – William Smart – Three lakes, WI
- 3rd Prize – Dawn Steinhaus – Three Lakes, WI
- 4th Prize – Jordan Boney – Argonne, WI

Special thanks to the many volunteers who made the event possible!



SATURDAY NIGHT OUT (SNO) GOES TO SUGAR CAMP

**Mike and Brandi's
6704 Hwy 17, Sugar Camp**

Saturday, April 29th Cocktails: 5:00 pm Dinner 6:00 pm

Info from Brandi:

We opened Mike and Brandi's on December 22, 2021. We were in what was previously Kathan Inn, On county Rd H right on the border of Sugar Camp and Eagle River.

What did we do prior to getting in the bar business? Mike worked at Nimsgren Steel. Brandi worked in the Early Childhood field. She closed the doors at her daycare and jumped in with both feet!

Most days it's just Mike and Brandi running the business. Mike cooks and Brandi bartends. We are open Wednesday, Thursday, Friday and Saturday from 11-9. Sundays from 11-4. Happy hour Wednesday, Thursday and Saturday from 4-6. Sunday from 11-3. Fish fry every Friday, all day!

Info from Cheryl:

Every person I have talked to have noticed that Mike & Brandi's is always busy. Their fairly limited menu has been well received. Please come and enjoy dinner with us. Everyone is welcome....friends and family.

Mike & Brandi's is on the left immediately before Dee Dee's Restaurant.

6704 Hwy 17 Sugar Camp 715-525-1670

RSVP to Cheryl by email or call her at 715-479-5599 by 10 AM Friday April 28.

FRIENDLY CITY AWARD PRESENTATION



A group representing the Sno-Eagles along with Robin Ginner, Eagle River City Administrator attended the AWSC 2023 Spring Convention in Green Bay and received the Snowmobile Friendly City award.

This is a statewide recognition program that the AWSC created 2019 that recognizes and thanks all the volunteers in the club and community who work tirelessly to support, preserve, and protect snowmobiling in their local communities.

OFF SEASON ACTIVITIES AND VOLUNTEER OPPORTUNITIES

The riding season is over, but Sno-Eagles is still here and will be active until the snow flies again. Activities continue throughout the off season.

We hope that you can join in as a participant or volunteer to help with planning. There's more to being a member of Sno-Eagles than buying a discounted trail pass to ride our great trails. The same small group of people now plan and lead most club activities. They are getting old, tired, & cranky. The club really needs some new blood to be infused into our activity leadership. The off season is a great time to do it. Sandy Lathrop, Sno-Eagles Volunteer Coordinator, is your contact person. You may be hearing from her about jobs that need to be done to make Sno-Eagles an even better club. You can call her at 319-360-1279 to volunteer for our events. You can also sign up through the News of the Week or on our Events webpage as the event nears.

Events that the Sno-Eagles will be at this summer Consider volunteering or patronizing.

- May 28th - [Brat & Bake Sale at Trig's](#) 9 am - 3 pm
- June 10th - [Up North Beerfest](#) - 2 pm - 6 pm
- June 24th - [Brat & Bake Sale at Trig's](#) 9 am - 3 pm
- July 4th - [4th of July Parade](#) - 10 am - 12 pm
- August 16th - [Paul Bunyan Fest](#) - 10 am - 4 pm
- August 26th - [Eagle River Car, Truck and Motorcycle Show](#) - 8 am - 3 pm
- September 2nd - [Sno-Eagles Party and Cash Raffle Drawing](#) - 11 am - 4 pm
- September 3rd - [Labor Day Arts & Crafts Show](#) - 10 am - 4 pm
- October 7th - [Cranberry Fest](#) - 9 am - 5 pm
- October 8th - [Cranberry Fest](#) - 9 am - 5 pm

More information can be found on the event calendar on the website.

[Events](#)

In addition to these events, Sno Eagles will be doing two Brat and Bake Sales at Trigs on May 28 and June 24. We will be asking you to bake some goodies for the bake sales. More information will be available closer to the events.

MEMBERSHIP NEWS - YEAR ENDS ON JUNE 30TH

The membership year for Sno-Eagles and the AWSC ends of June 30, 2023. You will receive an email reminder about that time. To qualify for the \$10 trail passes for your sleds for next season, you must have a current membership. You can't purchase them without renewing your membership or joining if you aren't currently a member. **You can renew or join beginning on July 1, 2023.** Please wait until July. The membership committee needs a little break in the action.

The annual Individual or Family Membership dues for 2023-24 remains at \$50. This includes your membership in both Sno-Eagles and the AWSC. The family membership includes a married couple and all of their children under the age of 19. Anyone 19 and older needs his or her own membership. Benefits of membership include our club communication (Newsletter and emails), Wisconsin Snowmobile News magazine, and, of course, the discounted \$10 trail passes for your sleds.

We also offer an Associate Family Membership for current members of another Wisconsin snowmobile club who wish to show their support for Sno-Eagles. **Reminder - This type of membership only includes Sno-Eagles.** You get your AWSC membership and benefits from your other club. The price of the Associate Membership is \$25 for the year. Sno-Eagles welcomes this support from members of other clubs.

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During the summer we don't publish our newsletter. This is the last issue until fall. Sno-Eagles will, however, continue to notify members of upcoming events and important news via Sunday evening electronic newsletters. We will also post items on the calendar on our website. I want to thank those members who have made positive comments about the Newsletter this year. I appreciate it.

Ken Storms – Editor

Annual Membership Meeting Minutes, March 16, 2023

1. Opened Meeting at 7:06 p.m. with Welcome & Announcements - President Keith Nettesheim
2. Pledge Of Allegiance
3. Welcome New Members, Introduce Officers & Directors - President Keith Nettesheim
1 new Membership Meeting attendee was welcomed (and later won a door prize).
4. Opening Comments: Virtual Broadcast Announcements - President Keith Nettesheim

- a. 50/50 Raffle for the Weekend Backpack Program; anyone with a ticket was also put into a drawing for door prizes.
 - b. Meeting sponsorship - Thank you to all of our sponsors! Please support their businesses. Corporate Sponsor: *Pinno Buildings*; From Eagle River: *Wild Eagle Lodge, Wild Eagle Corner Store, Blue Heron Restaurant, American Family Ins. Dave Mroczynski, Offgrizzerz, Generac, World Snowmobile Headquarters and Museum*; From Three Lakes: *DuWayne Kreager Ins.*; From Antioch IL: *Body Craft Inc.*; and to Eagle Waters Resort for hosting this meeting with a fundraising dinner. Also, remember to support our Trail Map Ad and Map Board sponsors!
5. Annual Elections – Tellers Committee Chair, Judy Pacanowski
- a. Candidates for open positions: Vice President – Roger Rosenthal, Treasurer- Fred Rockafellow, and 3 directors from Dan Dumas, Ron Engels, Carole Linn, and Doug Miller
6. Secretary Report – Secretary Cindy Fruhwirth
- a. Approve February 16, 2023 minutes
Cindy Fruhwirth motioned to approve, Sioux Regez seconded; Motion carried.
7. Treasurer’s Report – Treasurer Fred Rockafellow
- We are in good shape even at the end of the season due to great fundraising. We are under budget on payroll and fuel. Fred has been treasurer for 12 years and one year the club only had \$700 left in the checking account – this is one of the best fiscal years thanks to all of the volunteers.
- a. Pond Hockey results – Net gain from Food and Beer sales over \$10,000.
8. Trail Report – President Keith Nettlesheim
- a. Trail update
 - The three groomer machines have logged 1,168 hours to date. They are averaging 4.87 hours per groomer shift. In Mid-February we met our cap, and decided to keep grooming which means we are over state reimbursement by about \$30,000 for the year at this point. New fundraising to pay for fuel has helped stretch our funds. The groomers average 3.62 gallons per hour; with high fuel costs this is not cheap.
 - According to Jason Molle from the Vilas County Sheriff’s Office, the state has 16 fatalities this year, with 6 in Vilas County and 54 accidents in Vilas County.
 - Trails are still in good condition in the woods. Can stay open until March 31 as long as conditions are safe and all other 11 Vilas County clubs agree. Barrels are being pulled off of the lakes so they will not be stuck in the ice or sink when it melts, but are still safe to ride at this time.
 - b. Trail counters – Counters are working in 4 locations by Holiday Gas Station, Buckshots North, Pine Gable, and the Dairy Queen. On Saturday, Feb. 25, they counted 4182 sleds!
9. Fundraising Report – Vice President Charlie Check
- a. Groom to Ride – The drawing will be on April 1 at Trackside with food, raffle baskets, etc.
 - b. Cash Raffle – Tickets should be ready in two weeks. Will offer club members the opportunity to buy them before putting them in public places.
Map Ad Sales will start in 2 weeks – need more help to replace others who retired from this.
10. Volunteer Report – Secretary Cindy Fruhwirth
- a. New summer opportunities: Paul Bunyan Fest food tent, Wednesday, August 16 (Keith’s birthday, so let’s help him celebrate!); and Car Show Food Booth, Saturday, August 26. Will be looking for volunteers to help with these events.
11. Junior Sno-Eagles – Director Brian Hunter
- a. Youth program update – hoping to sell GTR tickets this week and have a cook-out the following weekend. Also, encourage them to attend the April 1 drawing.
12. Activities Report – Director Carole Linn
- a. Saturday Night Out – March 25 at the Honey Bear with cocktails at 5:00 and dinner at 6:00 pm. RSVP to Cheryl Storms by Friday, March 24 at 10am. at (715) 479-5599 or snoeagles@gmail.com
- April 29 will be at Mike and Brandie’s
13. Membership Report – Director Carole Linn
- 494 members to date with 60 new and 16 Associate members. 33 Map ads, and 7 complimentary. Even had 2 new memberships in the last couple of weeks. Will be sending membership reminder in late June. We have

members from AZ, CA, FL, KY, NC, TN, TX, MN, IL, IN, IA, MO, and NE in addition to WI, which has 383 memberships including 182 Eagle River addresses.

14. Miss Sno-Eagle recruitment for 2023 – 2024 – Director Carole Linn

Jeanine Hunter is coordinating with help from Jessica Pollack from the Derby Track (who secures the DIVA gear) and Carole on the Selection Committee. Carole has been involved with this about 8 years and it has always been a struggle recruiting candidates. Will begin advertising this week. Spread the word about this program to the young ladies in your network. See the March 19 *News of the Week* email for more details. Thank you to Olivia for going above and beyond participating in events, and for being willing to take on another term if necessary!

15. Volunteer of the Year and Groomer of the Year awards – President Keith Nettesheim

- Volunteer of the Year: Kathy Rockafellow – For years, Kathy has selflessly given her time and talent. She has diligently managed 50/50 raffles at Membership Meetings and other events, organized annual Brat Fry and Bake Sales, worked concessions at multiple events, and coordinated several Weekend Aways.

- Groomer of the Year: Mike Knier – Mike has been a groomer operator for many years and can be counted on to take any challenge, any route, anytime, any day. He is an outstanding mentor and teacher to new groomer operators. He donates his time grooming our trails and is a lead brusher on the Anvil Lake route. He can often be found working in the shop to be sure the machines are ready to roll at sunset. His passion for grooming excellence has passed on to the entire grooming team.

- THANK YOU both for your extraordinary service and dedication to the Sno-Eagles!

16. Election Results – Tellers Committee Chair, Judy Pacanowski

The following members were elected to serve in the listed positions for the next two years: Vice President – Roger Rosenthal, Treasurer – Fred Rockafellow, Directors – Dan Dumas, Carole Linn, and Doug Miller. Their terms of office shall begin with the next scheduled meeting. This includes all board, membership, or special meetings. Congratulations to all and thank you for taking a lead role in our club!

17. Member Comments – President Keith Nettesheim

Dean Vossekul complimented the club on a great job with Pond Hockey. The Hockey Association was very impressed, and the food service was great.

18. 50/50 and door prize raffle – Kathy Rockafellow and Olivia drew tickets. Keith won \$260 and donated all to the Backpack program. Fred Bode, Jake Meyer, and Randy Bahr won helmet bags.

19. Adjourned at 7:55 p.m. Cindy motioned to adjourn, Lori Heeren seconded the motion.

Submitted by Cindy Fruhwirth, Secretary

