



SNO-EAGLES, INC. SNOWMOBILE CLUB Eagle River, WI



NEWSLETTER - NOVEMBER 2023

Website: www.snoeagles.org also on facebook: sno-eagles snowmobile club

PRESIDENT'S MESSAGE

Greetings from the "Snowmobile Capital of the world"

Eagle River had its first measurable snowfall ranging between 3" and 5" inches along with some cooler temps dipping down to 12 degrees. It sure felt like winter was here, however, the warmer weather moved in and we are expecting above normal temps for the next couple of weeks. Let's hope that changes as we move into December.

I'm very pleased to announce that a lot of great things are happening with our club. I attribute this to our many great members and volunteers. You are truly making a difference and I am so proud of what everyone is doing and the direction this club is headed. THANK YOU

Recently, Sno-Eagles received two significant grants. One was from the Eagle River Tourism Promotion and Development Grant Committee for \$24,000 that will help us purchase a new Ultimate Drag. The second Grant was from Polaris TRAILS Grant Program for \$10,000. These funds will be used for trail maintenance, trail development, and safety and education initiatives. As the club and community continue to grow, we are constantly looking for ways to promote safe riding and to develop and maintain better safe trails. A special thank you goes out to our Secretary Cindy Fruhwirth for filling out the grant applications and to Doug Miller and a group of groomer operators for doing their due diligence on finding the best drag for our trail system. We are very excited to get this season started and can't wait to see you on our trails.

Another huge thank you goes out to Mark and Lori Heeren, our Club Trail Managers. Mark and Lori are responsible for all trail signing and brushing activities. They work closely with our quadrant leaders to make sure our trails will be ready for inspection in early December and good for your enjoyment when they open. Again, none of this would be possible without the many volunteers that showed up for our two Club Brushing events that took place in October. Our 70 volunteers were able to cover nearly 70 miles of trails. THANK YOU and I hope you enjoyed the food and beverage after the brushing.

Groom to Ride tickets have been distributed to area businesses. Please take a chance at winning a new sled or one of the other great prizes. You can find the ticket locations on www.snoeagles.org

This year our club Christmas Party will be held at Eagle Waters Resort on December 7th. This will be open to the public, anyone can come and enjoy great food, music by Jenna Jane in a great Christmas atmosphere. **YOU MUST SIGN UP on the snoeagles.org website.** There will also be some door prizes included in your \$35 ticket for food and music. This will be an amazing Christmas Party, please join us and bring your friends or other club members. Thank you, Chris Westfall and Pam Hupf, for organizing this year's Christmas Party.

Please encourage friends and family members to join our club. If they are members of another club, they can still join Sno-Eagles as an associate member for \$25. We would greatly appreciate you passing the word and help us achieve our goals of constantly growing our membership.

We have a lot of great things happening. Please read your weekly Snowmobile News that is posted every Sunday evening for the latest club news. We have a new member managing the snoeagles.org website - Christine Forer. Welcome Christine and thank you for taking on this responsibility. (christine@snoeagles.org) Please visit our website for the latest and greatest information on what's happening in the "Snowmobile Capital of the World"

A very special thank you to Carole Linn for the many years of building and managing our website. Thank you, Carole, you are truly an amazing person that has done and continues to do amazing things for our club.

Thanks all, and I hope to see you at Eagle Waters on the 7th!

Keith Nettesheim

Email: Keith@snoeagles.org

Cell: 715-617-2898

UPCOMING EVENTS

- **November 7, 2023** - BOD meeting World Snowmobile HQ 6 pm
- **November 16, 2023** - Membership Meeting Off the Chain 7 pm
- **November 25, 2023** - Howl at the Loon Dueling Piano @ Eagle Waters 8 pm
- **December 5, 2023** - BOD meeting World Snowmobile HQ 6 pm
- **December 7, 2023** - Sno-Eagles Christmas Party 5-9 pm
- **December 28, 2023** – Saturday Night Out (SNO) – Chanticleer Inn 5 pm
- **January 2, 2024** - BOD meeting World Snowmobile HQ 6 pm
- **January 11-14, 2024** - 23rd Vintage Championship Races
- **January 18, 2024** - Membership Meeting Buckshot's Downtown 7 pm
- **January 18-21, 2024** - 61st World Championship Snowmobile Derby
- **January 25-28, 2024** - Women on Snow
- **January 26-28, 2024** - Weekend Away – Mercer, WI
- **January 27, 2024** – Saturday Night Out (SNO) – Eagle Lanes 5 pm

UPCOMING SPECIAL EVENTS

Eagle Waters Supper Club ... Presents
"Howl at the Loon"
A Dueling Piano Comedy Show
A The Clear Performer - Duelling Piano

A Northwoods take on... "Howling at the Moon"
Three hours of high-end interactive entertainment!

TWO THANKSGIVING WEEKEND SHOWS

Friday, November 24th show benefits FORK
Saturday, November 25th show benefits Sno-Eagles
Show starts at: 7:30 pm - Buffet: 6:30 - 8:30 pm

Advanced Tickets: \$60⁰⁰ per person
At the Door: \$65⁰⁰ per person
Renowned Appetizer Buffet included in the ticket price!

Bring a non-perishable **SOLD**(s) for a chance to win a home basket raffle prize. Also 50/50 fundraising raffle. Donate soup all weekend.

Tickets on sale via the Bar, Phone & Trading Post
Information: 715-479-4411 - Eagle River
Ask about our Thanksgiving Weekend Lodging Special

A portion of each ticket sold will benefit FORK and Sno-Eagles (Sno-Eagles Club)

Looking for something to do Thanksgiving weekend?
A Dueling Piano Comedy Show at Eagle Waters

Saturday November 25th – 7:30 PM

The show benefits the Sno-Eagles! We'll receive a \$500 donation and half the 50/50 raffle from Eagle Waters.

Advanced tickets are \$60 per person
At the door are \$65 per person

Renowned Appetizer Buffet included from 6:30 to 8:00 PM!

Bring a non-perishable soup for a chance to win a booze basket raffle.

Get tickets at the bar, by phone, or at the Trading Post

Call 715-479-4411 for more information.



Traditional Christmas dinner with a flare at Eagle Waters Resort

5:00 – 6:30 cocktails and appetizers (appetizers provided by Eagle Waters)

6:30 – 7:30 dinner. Buffet-style turkey, ham, beef bourguignon over noodles, and butternut squash dish (vegetarian) with mashed potatoes, cranberry, and stuffing. Dessert Yule Log

7:30 – 9 music. Jenna Jane will perform before and after dinner.

There will be a raffle for a weekend stay at Peaceful Pines Campground donated by Chris Westfall and Pam Hupf, and a weekend at Eagle Waters Resort donated by Laura Koranda.

Eagle Waters Resort is offering a 20% discount on a stay from Thursday to Sunday of the event week.

The cost for food & music is \$35 per person. Drinks on your own. CASH BAR

NON-MEMBERS WELCOME!

[SnoEagle's Christmas Party RSVP link](#)

SNO REPORT

The October Saturday Night Out was held at Eddie B's White Spruce. Twenty-four members attended. As always, Eddie and his staff took good care of us. The food and service were great as always.



November - A very busy month for everyone because of Thanksgiving so we won't have the usual **SNO** event at the end of the month. But Laura at Eagle Waters is doing a fund raiser for Sno Eagles on Saturday November 25 called Howl at the Loon. (see more info above) Please attend this event to help support your club and to have a fun and entertaining evening.

December - The club has it's Christmas Party at Eagle Waters (see more info above) and no member meeting. **SNO** is scheduled for December 28th at the Chanticleer Inn. **NOTE: THIS IS A THURSDAY NIGHT.** This will be the second year for this event between Christmas and New Years. We had a great turn out last year for this festive event and we hope that you will be able to join us this year. Watch for more details. **If the trails are open, you can ride to dinner. The Chanticleer is right on the trail.**

January – SNO returns to Eagle Lanes on January 27 for a casual event in their large bar area. They serve great pizza and sandwiches. Plenty of room to spread out. You can also go bowling if you wish to. Another opportunity to ride to dinner. Eagle Lanes is right on the trail. More details later. If you're not going to the Weekend Away event in Mercer (see more info below) you can attend this Sno-Eagles activity here in Eagle River.

LET'S GET OUT OF TOWN 2024 Weekend Away

The 2024 weekend away is scheduled for January 26-28 in Mercer WI. A block of rooms has been reserved at the Great Northern Hotel until December 8th for \$149-\$159/night. There is one suite available in this block which features a jacuzzi tub at a cost of \$199 night. To reserve your room, you must call the hotel (715.476.2440) and mention you are with the Sno-Eagles club. (do not book online). This 2-story hotel does not have an elevator, so if stairs are a non-issue, please request a second-floor room if available.

Due to the limited number of rooms available in the block, consider Northern Exposure Nites Inn Motel (715.476.3586) directly across the street. They have 8 rooms available and begin taking winter reservations November 1. They do not offer a block of rooms, so if considering this option, book it separately (not as a Sno-Eagles member) and join the rest across the street. Pricing is approximately \$109/night and details are available on their website.

When you sign up, or if you are unable to secure a room, please contact John or Debbie below so we can track attendance and plan details.

An overview of the weekend thus far consists of:

Depart ER Friday am with lunch in Boulder Junction

Happy hour, buffet dinner and entertainment Friday evening at the Great Northern Hotel

Saturday local group rides planned with meals on your own

Sunday return trip to ER

*Great Northern Hotel will have live music Friday and Saturday evening, restaurant, and a large public space with various amenities and tables to BYO drink and socialize.

Details to follow. Event organizers are John Favorite (608.212.5233, ujfaves@gmail.com) and Debbie Cobb (262.719.0453, dfcobb56@gmail.com) If anyone has interest in planning next year's event, please let us know.

GET YOUR NEW TRAIL MAP

The 2023/2024 trail maps are printed & available. A huge thank you goes to Charlie Check for putting the map together and to his crew of map ad sales people. Our trail map is our biggest fundraiser of the year and is vital to the financial health of the club. **Miss Sno-Eagle – Olivia Hunter** is featured on the cover of the map.

NEW WEBSITE COORDINATOR

After many years of service, Carole Linn has given up one of her many Sno-Eagles jobs. Christine Forer has volunteered to become the club's new website coordinator. She has lots of experience with websites and will do a terrific job. She can be contacted at christine@snoeagles.org. Thank you, Carole, for your hard work in this area. She will continue working at Membership Chairman.

IMPORTANT MEMBERSHIP NOTES

When you join Sno-Eagles or renew your membership by mail or on line, Carole Linn submits your AWSC dues to them. If your dues & sled registrations are current, you can purchase your trail passes. Buy them on-line at www.awsc.com. Have your member number and sled registration numbers handy before you begin. Your member number is on the label of your AWSC Wisconsin Snowmobile news magazine. Also, you can look up your member number on the home page of the AWSC website. Click on Member Inquiry. It can take up to 21 days to receive your trail passes in the mail but you can ride on your trail pass receipt – so print a copy when you order on line. The online order takes about 5 minutes if you have your member & registration numbers ready.

Snow is coming soon so don't delay!

WELCOME NEW MEMBERS

We had many new members join our Sno-Eagles family this month. We want to welcome them to our club and look forward to meeting them at our events and on the trails. We'll list additional new members in future newsletters:

Justin Behling	Eagle River
Renee Dahl	Eagle River
Brau & Abby Fancher	Mendota, IL
Jim & Debbie Gribble	Stevens Point, WI
Christopher & Amy Heileman	Franklin, WI
Ryan & Becky Huber	Eagle River
Ed & Bonnie Lamb	Three Lakes, WI
Mark & Eileen Mathwig	Lodi, WI
Emily Nettesheim	Pittsburg, PA
Bonnie Omernik	Eagle River
Kayden Rigsby & Ashley Nettesheim	Oconomowoc, WI
Jeff Schultz	Lake Geneva, WI

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Minutes of the October 19, 2023 General Membership Meeting held at the Chanticleer Inn

1. Opened Meeting at 7:02 pm, Welcome & Announcements - President Keith Nettesheim
2. Pledge Of Allegiance
3. Welcome New Members, Introduce Officers & Directors - President Keith Nettesheim
4. Opening Comments: Virtual Broadcast Announcements - President Keith Nettesheim
 - a. 50/50 and door prize raffle with proceeds going to the Weekend Backpack Program.
 - b. Meeting sponsorship - Thank you to all of our livestream sponsors that allow members to watch from all over the country! From Eagle River: *Wild Eagle Lodge, Wild Eagle Corner Store, Sage Fine Dining, American Family Ins. Dave Mroczynski Agency, Offgridderz (Generac), World Snowmobile Headquarters and Museum*; From

Three Lakes: *DuWayne Kreager Ins.*; From Antioch IL: *Body Craft Inc.*; and special thanks to the Chanticleer Inn for hosting this meeting.

- c. Board of Director meeting change of date protocol – changes will be posted on the Events Calendar on our website: <https://snoeagles.org/events/>
5. Secretary's Report – Secretary Cindy Fruhwirth
 - a. Approve September 21, 2023 minutes
Rusty Wolf motioned to approve, Fred Rockafellow seconded; Motion carried
Also, we were awarded a \$24,000 grant to purchase a new drag from the Eagle River Tourism Promotion and Development Grant Committee this week. We are deeply grateful to the Chamber and the committee for supporting our club!
6. Treasurer's Report – Dave Cyrtmus
We are keeping up with current needs, but have long term needs for the club. Only one groomer building is heated so groomers need to be rotated to be thawed to run each evening. When we need to do maintenance on a groomer, we need to take it to private property or work in the cold because our ceilings are too low, so we really need new and/or improved buildings in the future. Also, costs are very high to maintain our equipment; fuel filters alone cost \$800 for 3 groomers.
7. Miss Sno-Eagle Scholarship Presentation – President Keith Nettlesheim
Thank you to Boat Sports Marina and Eagle River Inn & Resort for \$500 contributions to the scholarship! Olivia Hunter is starting her 3rd year as Miss Sno-Eagle attending many events representing our club all year.
8. A Frozen Journey – Sno-Eagles 1981 – 84 years – Past President Rusty Wolf
The book covers the history of the Sno-Eagles and snowmobiling in Eagle River and is available for sale in the Store on our website: <https://snoeagles.org/store/> Proceeds are donated to the club.
9. Trail Report – President Keith Nettlesheim
 - a. Trail updates – We have approval to move forward with reconstruction of Boot Lake Road wash out. Mark (and Lori) Heeren reported that new corridor 13 signs are in place. Will be grooming old trail 13 almost to Bloom Road so locals can use the trail, but it will stop there.
 - b. Brushing - October 21 - Had 7 crews last week and expect that many this Saturday. First brushing was very successful. Need to make signs visible, trails as wide as possible, and overhead branches cleared for groomers. Thanks to Mark and Lori Heeren for managing these events and to all the volunteers that help!
10. Fundraising Report – Vice President Roger Rosenthal, reported by Cindy Fruhwirth
 - a. Groom to Ride tickets - We have established a distribution list for ticket dispersal to the various businesses that will assist in selling our tickets. This occurred Sunday and envelopes have been established and dropped at the shed for pickup by personnel assigned for distribution.
11. Volunteer Report – Sandy Lathrop
Thanks to all who volunteered at Cranberry Fest and to Holly Tomlanovich for managing the bakery sales for us; it was a very busy day! Thanks to Tom Tomlanovich and Chuck Bode for selling Groom to Ride tickets.
12. Junior Sno-Eagles – Director Brian Hunter
Encourage kids and grandkids to help with the brushing (or any event). Have been advertising at the high school, but struggle to get involvement.
13. Activities Report – Director Carole Linn
 - a. Saturday Night Out – October 28 at Eddy B's White Spruce Inn. RSVP to Cheryl Storms at (715) 479-5599 or snoeagles@gmail.com by the evening of October 24 if you want Prime Rib or by October 27 at 10 am to attend. November 16 will be at Off the Chain.
 - b. Snowmobile Safety School - October 20 – 21. Required to be 2 days long. Lunch donated by Sweetwater, JJ House of Dogs, and Buckshots. Only 15 signed up so far. We incorporate groomer etiquette that Dan Dumas created and information about why staying on the trails is imperative.
 - c. Weekend Away – January 26 – 28 in Mercer. Friday night will be filled with club activities while Saturday will be on your own with small groups. See the *News of the Week* emails for details.
 - d. Christmas Party – Chris Westfall and Pam Hupf
December 7 at Eagle Waters Resort with music by Jenna Jane before and after the meal. Invite all of your friends and family to attend! Guests can stay at Eagle Waters at 20% discount from that Thursday to Sunday. There will be a raffle for a weekend stay at Peaceful Pines Campground donated by Chris and Pam, and a weekend at Wild Eagle Lodge donated by Laura Koranda. \$35 covers the music, raffle, and buffet meal

including turkey, ham, beef bourguignon over noodles, butternut squash dish (vegetarian), mashed potatoes, cranberry, stuffing, and dessert Yule Log.

14. Membership Report – Director Carole Linn
As of 10/13/23 have 320 members with 30 new members, 15 Associate members, 30 map advertisers, and 9 complimentary/honorary. Received 86 Champion Campaign donations (with about half not asking for the gift) for \$8,400 net (profit will be determined after costs subtracted) and 30 Groomer Replacement donations from the website total \$6220 (with one \$3000 donation).
15. Social Media Update – Dan Dumas
Have almost 15,000 followers. Planning to start using Instagram.
16. VCSA Update – Secretary Cindy Fruhwirth
- Voted to move forward throughout the county with **Ride Right** campaign produced by Dan Dumas of Northwood Mediaworks, LLC. Here is the video that 3 snowmobile rental businesses in Eagle River already agreed to show to renters: <https://vimeo.com/875732666>
Also, there are 194 signs posted on our trails that other clubs are now purchasing for their trails. These were produced by Neilson Enterprises who also generously sponsored 100 signs. Ride Right is a reminder of these top safety concerns:
 1. Stay to the Right on the trails.
 2. Ride Sober.
 3. Reduce speed and ride safely.
 4. Stop and check both ways at all stop signs.
 5. Stay near barrels on water crossings.
 6. Yield to Groomers.- Updated trail maps are being printed now and will be available soon.
- November 5 Groomer Round Table sponsored by Cross Country Cruisers in Arbor Vitae at 4:00 pm.
17. Recognition for years of Service – President Keith Nettesheim
Thank you to Fred Rockafellow for 12 years of extraordinary service as the Treasurer to the Sno-Eagles. Fred played an integral role in advancing the club under 4 different presidents. He contributed to most Sno-Eagles events including selling raffle tickets, organizing Weekend Away trips, and being grill master at Brat and Bakes Sales. We are thankful for his dedication, guidance, and support through the years!
18. Member Comments – President Keith Nettesheim
19. 50/50 and door prize raffle – Olivia Hunter; Jerry Francher won and donated all to the Backpack Program.
20. Adjourned at 8:08 pm - Bugs Mathieu motioned to adjourn, Fred Rockafellow seconded.

Submitted by Cindy Fruhwirth, Secretary

***SNO-EAGLES WISHES ALL OF IT'S MEMBERS, FAMILIES, AND FRIENDS
A HEALTHY AND HAPPY THANKSGIVING!***

