



SNO-EAGLES, INC. SNOWMOBILE CLUB
Eagle River, WI



NEWSLETTER - March 2024

Website: www.snoeagles.org

Facebook: Sno-Eagles Snowmobile Club

Snowmobile Capital of the World ®

P R E S I D E N T ' S M E S S A G E

Greetings from the "Snowmobile Capital of the World"

Well fellow club members, I wish I had some exciting news to share with you. As of today, trails have not opened. There has never been a year that the trails have not opened. Mother nature just won't give us the cold and this winter businesses in the area are struggling due to the lack of visitors and we are all feeling how vital snowmobiling is in the north woods for our communities to survive the winter months. Not only do we miss riding our beautiful trails, but our fundraising events are also being impacted. Groom To Ride Ticket sales and our Community Partner Campaign are coming up short from previous years, but we still have a little time before GTR Drawing which will be April 6th at the WDCD at 5pm (World Championship Derby Complex). Please, come up, stop by one of many businesses in Eagle River and take a chance at winning a new Snowmobile or several other great prizes. List of businesses selling tickets can be found on our website.

Weather forecast is not looking very good for the balance of the month; however, we are not throwing the towel in yet. Our team is ready to go when we get some snow.

This month is election month and we'll have our details on our website regarding times and meals. This is your chance to vote for the next Club President as my term will end and I will not be running. I do want to say that these past few years of being VP and president have been a lot of fun. I've wonderful members and businesses that support our club. I am very thankful for where the club is today and what so many of you have done to get us here, both as volunteers or businesses that support us. It takes a great deal of effort, volunteer hours and money for a snowmobile club to survive. Most of our visitors only get to ride our trails once, or only a few times each year. Our volunteers and groomer operators want to make sure your experience is safe and your trails are smooth. With all the fundraising events over the years we've equipment and establish nearly 100% uptime during the season, meaning, our equipment is on the trails grooming instead of in the shop being worked on when there is snow. This is a huge accomplishment over the years and there are so many people to thank for this, including every membership, donation or volunteer hour that we get. You can see that your time and dollars are put to good use and working for you. THANK YOU!

Sno-Eagles recognize that area businesses are hurting. We want to try and help the best we can, to support businesses that support us. (You can see the list on our website). Every week we have a pop-up dining event at one of our sponsors. We will also continue to do SNO (Saturday Night Out). Please join us, It's a good time with a lot of great people and we get to show our support. Also, if you're interested please contact Deb or Cindy know Cindy@snoeagles.org Deb@snoeagles.org.

I look forward to seeing you at our March Membership where I will pass on my president responsibilities and we'll welcome the new Officers and Directors. Please don't miss the meeting, and please try and join us at the Pop-up dining or SNO event.

Thank you

Keith Nettesheim, President

Email: Keith@snoeagles.org

Cell: 715-617-2898

President, Sno-Eagles Snowmobile Club, Eagle River, WI

UPCOMING EVENTS

- March 21, 2024 - Membership Meeting Eagle Waters 7 pm
- March 30, 2024 - SNO at Cross Country Bar & Grill 5 PM
- April 2, 2024 - BOD meeting World Snowmobile HQ 6 pm
- April 6, 2024 - Groom to Ride Drawing 5 pm @ WCDC

ELECTIONS IN MARCH

The election of officers will take place at our annual meeting on March 21, 2024, at Eagle Waters Resort.

This year, we will be voting for president, secretary, and two (2) directors. The candidates are as follows:

President - Doug Miller and Roger Rosenthal
Secretary - Cindy Fruhwirth

Directors - Debbie Bahr and Jake Meyer

Meet the Candidates

Doug Miller

Hello, my name is Doug Miller and I am running for the position of President of the Sno-Eagles. The Sno-Eagles have a deep tradition of community involvement and in

creating a snowmobiling experience that draws a very necessary tourism base to the Eagle River area. It's an honor to be a part of this legacy.

I have been a member for three years volunteering in several activities throughout that time as well as serving as the equipment manager and holding a director position. I am aware that the President position requires a broad knowledge of club operations and community interactions and I know that I am ready to take on the role.

I have been an Eagle River area resident for nearly three years moving here when I retired from my professional career. My wife Kathy and I have three daughters, two sons-in-law, and three grandchildren. We relocated from Watertown WI where I was a long-time member of the Marshall Sno Drifters.

In my opinion, the club is in a good position to continue to serve the community and live up to its mission. Its equipment is good, financials are solid but most importantly, the membership is active and made up of wonderful people. Future leadership must continue to build upon these strengths and find value in continuing the tradition. But, it's necessary to recognize changes in our environment and reinvent ourselves to remain relevant. To this, I see a need to build upon the active membership group such that we don't become victims of the lack of strength which has been the cause of the loss of many great local events by organizations outside of the Sno-Eagles.

I also see a need for snowmobile and ATV/UTV clubs to better understand how they can work together to optimize the process of taking their given resources to provide the best recreational experience possible.

I look forward to many years of club involvement and being a part of its legacy and success.

Roger Rosenthal

Hello, my name is Roger Rosenthal, a candidate for President. I was elected Vice President in March of 2023.

When first announced, I was hesitant to readily accept a nomination for the President position as I didn't feel that I had envisioned the way I had envisioned.

However, with the positive input from other board members as well as members of the Sno-Eagles Snowmobile Club, I will accept a nomination for this position and continue the work of our previous president.

As a business owner, my leadership listens to all sides, invites open discussions, and then makes decisions based on majority benefits to all. I'm in this position to further the efforts of the club and as mentioned in my VP Candidate letter make our trail system the envy of many, albeit short of snow this year!

In summation, I will give full attention, effort, and energy to the position of President, if elected.

Cindy Fruhwirth

I have been the Sno-Eagles Secretary for the past two years. I have truly enjoyed serving in this role, getting to know board and club members, and learning about the complex snowmobile trail infrastructure that our club oversees to provide safe, well-maintained, excellent trails. I would like to continue in this position for the next two years.

During my tenure as secretary, I have written three successful grants for a total of \$84,000 toward various club initiatives. I support the board and club by producing agendas, recording minutes, creating PowerPoints, writing WSN articles, sending letters to new landowners, and various other tasks as they arise. With Bachelor of Business and Bachelor of Fine Arts degrees, and 26 years of work experience in higher education, this role allows me to use some of the skills I have gleaned over the years.

Scott, my husband of 40 years, and I have had a place in the Eagle River area for 24 years and made this our permanent home over 2 years ago when we retired. We love snowmobiling (and have missed it this season) along with other recreational activities the beautiful Northwoods offers. We enjoy volunteering to ensure our club continues to thrive and support the surrounding community.

Debbie Bahr

Hello, my name is Debbie Bahr, I have been a member of the Sno-Eagles for 4 years. I became more active in the club in January 2023 when I took over producing the weekly emails for the club. Also in the last year, I have volunteered at some of the events that the club participated in.

I have lived in Eagle River since July 2021 with my husband Randy. When we moved here I was working full time remotely. I worked at GE Healthcare in both the materials and the engineering department. The experiences that I gained over my career will help me in the role of a director for the club.

I have a Business Administration degree along with my MBA. Last September I joined Randy in retirement and now have more time to give back to the community. The other plan was to do quite a bit of snowmobiling this year, but Mother Nature seems to have a different plan.

I received my snowmobile license when I the last 18 years I have become an avid snowmobiler and want to make sure that the

Sno-Eagles continue to have well-maintained trails, continue the great safety program, and make sure the club remains fiscally responsible.

Jake Meyer

My name is Jake Meyer, and I have been a member of the SnoEagles for 2 years. We moved to Eagle River 3 years ago from the Wausau area. My wife, Jenny, works at the hospital in Minocqua, and my daughter, Ava, is in the 8th grade at Northland Pines.

I have over 20 years of experience as a Journeyman Electrician in the Wausau area, as well as owning my own small business manufacturing copper and aluminum wire chops for local foundries.

I currently work at Premier Powersports and Marine in St. Germain, where I help with seasonal boat deliveries, as well as manage our short-term rental property.

I enjoy volunteering with the club by working on the trails with brushing and trail maintenance, as well as some of the food events throughout the year.

I also have 1 year of trail grooming experience, and always look forward to making our trails great. I would like to represent you by serving on the board and continuing to improve our trail system for everyone to safely enjoy. I enjoy meeting new riders and love to share the sport of snowmobiling with them.



President Keith Nettesheim with presidential candidates Doug Miller & Roger Rosenthal



Absentee ballots are available for those members unable to attend the meeting.

To request an absentee ballot, e-mail Judy Pacanowski at woserjudy@aol.com and let her know where you want them mailed. She will send you the ballot(s)—one for a single paid membership, and two for a family paid membership.

Mail your completed ballot(s) to **Judy Pacanowski, Tellers Committee; 6724 County Road G; Eagle River, WI 54521** so they are received by the date of the election.

To be eligible to vote, membership in the SnoEagles must be completed before Monday, March 18th to allow time to process the memberships through the AWSC.



We're looking for good candidates!
Encourage them to apply online!

SATURDAY NIGHT OUT (SNO)

The February SNO was held at the White Stag in Sugar Camp. Twelve members had a great meal and some lively conversation. Several newer members were in attendance. Great to have them join us.



The March event will be at the Cross Country Bar and Grill on March 30. It's located at Rhinelander on Hwy 17. They have been map ad supporters for many years. RSVP to Cheryl Storms by March 29 at 715-479-5599 or snoeagles@gmail.com. As usual – cocktails at 5 PM and dinner off the menu at 6 PM.

POP-UP DINNER AT LUMPYS



GROOM TO RIDE RAFFLE



The lack of snow has taken a toll on ticket sales

Help make the raffle a success and buy some tickets!

Ticket locations are listed on our website

WE'VE GOT A NEW FUNDRAISER!



Our goal is to raise \$5,000

Purchase the digital Vertical Discounts app and start saving!

This is your old coupon book on steroids!!
Over 350,000 local deals!

Save at restaurants, car washes, shopping, entertainment & more!

Save an average of 20%

GO DIGITAL

Use the app anywhere!
The cost is only \$25. It will run for 365 days
from your date of purchase.

VR Discount app is available for purchase until April 30, 2024.

[Get the VR Discount App Here](#)

MINUTES OF THE FEBRUARY 22 MEMBERSHIP MEETING AT CHEF RENE'S

1. Open Meeting at 7:04 pm, Welcome & Announcements - President Keith Nettlesheim
2. Pledge Of Allegiance
3. Welcome New Members, Introduce Officers & Directors - President Keith Nettlesheim
4. Opening Comments: Virtual Broadcast Announcements - President Keith Nettlesheim
 - a. 50/50 raffle
 - b. Meeting sponsorship
meeting sponsors that make our livestreaming possible! From Eagle River: *Wild Eagle Lodge, Wild Eagle Corner Store, Sage Fine Dining, American Family Ins. Dave Mroczynski Agency, Offgridderz (Generac), World Snowmobile Headquarters and Museum*; From Three Lakes: *DuWayne Kreager Ins.*; From Antioch IL: *Body Craft Inc.* Please support them and our map advertisers!
 - c. Sad to report that Max Rockafellow passed this week. He was formerly President and Vice President of the Sno-Eagles for several years.
5. Secretary Cindy Fruhwirth
 - a. Approve January 18, 2024 minutes
Rusty Wolf motioned to approve, Steve Linn seconded; Motion carried
6. Treasurer Dave Cyrtmus
Since there are limited expenses, we are still fine with our cash balances.
7. Annual Elections from Judy Pacanowski, reported by Treasurer Dave Cyrtmus
 - a. President, Secretary, two Directors
The election of officers will take place at our annual meeting held March 21, 2024 at Eagle Waters.
Candidates are as follows:
President: Doug Miller, Roger Rosenthal
Secretary: Cindy Fruhwirth
Directors: Debbie Bahr, Jake Meyer
Statements from the candidates will be in the newsletter and an upcoming Constant Contact. Absentee ballots are available for members unable to attend the meeting. To request an absentee ballot, e-mail Judy Pacanowski at woserjudy@aol.com and let her know where you want them mailed. She will send you the ballot(s) one for a single paid membership and two for a family paid membership. Mail your completed ballot(s) to **Judy Pacanowski, Teller Committee; 6724 County Road G; Eagle River, WI 54521** so they are received by the date of the election. In order to be eligible to vote, membership in the Sno-Eagles must be completed before Monday, March 18th to allow time to process through AWSC.
8. Women on Snow Jackie Hildebrandt
Jackie is a 28 year veteran of Women on Snow and 5 year leader. This was the first year they told everyone to leave their sleds at home and had 99 participants anyway. They generously donated \$400 to the Sno-Eagles and to 9 other clubs.
9. A Frozen Journey Low snow years Past President Rusty Wolf

According to the news, this is the 3rd driest year since 1913. 1981-82 season trails opened just before Christmas and closed 2nd week of January. In 1991 trails opened, but groomers never left the shed so they were Jan. In 2010 stopped grooming end of Feb. In 2014 had lots of snow, but all 3 groomers were down the entire season! updating equipment and

implemented comprehensive maintenance program.

10. Trail Report President Keith Nettesheim
 - a. Trail updates There are a couple of routes that ATVs can use, but not snowmobile trails. ATVs can use city streets and the trail section from Division Street to Trackside to cross the river.
11. Fundraising Report President Keith Nettesheim
 - a. Groom to Ride tickets and Drawing see our website for places to purchase tickets from Sno-Eagles locations to benefit our club. <https://snoeagles.org/groom-to-ride-fundraiser/> are way down, so there is a better chance to win than most years!
 - b. Cash Raffle Event Tickets will be available soon, hopefully early March, with only 300 to be sold.
 - c. Vertical Discount app sales are still open until April 30.
12. Volunteer Report from Sandy Lathrop, reported by Secretary Cindy Fruhwirth
 - a. WCDC Concessions: Feb. 22 & 23 still have a few slots open
13. Junior Sno-Eagles Director Brian Hunter

We were going to try a family ride, but obviously that did not work out. Looking for suggestions about ways to get families and kids involved. Working on old snowmobiles, ice fishing, and bowling activities were suggested.
14. Activities Report Director Carole Linn
 - a. SNO (Saturday Night Out) February 24 at The White Stag
 - b. Weekly Pop-up dinners or events to support local businesses: Feb. 28 at The Heid Out at 5:30 pm contact Cindy@snoealges.org contact Doug@snoeagles.org to RSVP; 8:30 pm contact Roger@snoeagles.org to RSVP
15. Membership Report Director Carole Linn

Down 34 from last year. Have 456 members YTD with 55 new members, 24 Associate members, 35 map advertisers, and 9 complimentary/honorary. Received 114 Champion Campaign donations (\$10,900 gross amount YTD) which Elaine Kloiber has been handling along with the store for many years, and 30 Groomer Replacement donations from the website which totaled \$4840.
16. Miss Sno-Eagle recruitment and scholarship for 2024-2025 Director Carole Linn

Applications are open on our website until April 14. Holly Tomlanovich presented to Phelps High School this week. They receive \$1000 scholarship and other perks in return for representing our club at various events next year.
17. Social media/Facebook update Director Dan Dumas
18. Safety and Ride Right Campaign update Director Dan Dumas
19. VCSA Update President Keith Nettesheim
 - Sheriff update: there were a number of ATV/UTV citations.
 - We can still get reimbursed up to \$300 per mile for maintenance before July 1st. We have not reached the maximum, so will update some signs and make other updates to trails before then.
 - VCSA will add a discussion item next month about opening trails by club rather than by county for the years when snow is not even across the county. Would need to open and close gates to control what is open. Doug Miller mentioned that the southern part of the state uses a zone system now.
 - ATV/UTV clubs are asking to use the shared snowmobile trails in the winters when there is not enough snow.
 - 54,268 for \$10 AWSC passes and 51,115 for \$30 DNR passes this year for total of \$2,076,000 which is down over \$2 million from last year which was 4.3 million.
20. Member Comments President Keith Nettesheim

Marv Radloff mentioned that disaster relief funds were approved for businesses that are struggling.
21. 50/50 raffle Debbie Cyrtmus Bugs Mathieu won tonight.
22. Adjourned at 7:53 pm Bugs Mathieu motioned to adjourn, James Runte seconded.

Submitted by Cindy Fruhwirth, Secretary