



# SNO-EAGLES, INC. SNOWMOBILE CLUB Eagle River, WI



## NEWSLETTER - April 2024

Website: [www.snoeagles.org](http://www.snoeagles.org)

Facebook: [Sno-Eagles Snowmobile Club](#)

**SNOWMOBILE CAPITAL OF THE WORLD®**

### **PRESIDENT'S MESSAGE**

Welcome members of Sno-Eagles Snowmobile Club. I'm Roger Rosenthal and I've just been elected President of the Club, taking over from Keith Nettesheim who has raised the bar while overseeing the operation of our club. Well done, Keith! I hope that I can carry that torch as well as you did.

We elected two (2) new board of Directors -Jake Meyer and Debbie Bahr- as well as appointed a new Vice President -Doug Miller. I am sincerely looking forward to working with these new members and the existing board members to continue to keep the SNO-EAGLES Snowmobile Club at the top of its game when it comes to keeping the trails in tip-top shape.

Trust me when I say this...it has been a dismal year for snow events. We were fortunate to sneak in the World Championship Derby, but the always popular Pond Hockey & Vintage Derby were either cancelled or modified due to weather conditions. Not to mention that the trails never opened this season due to NO SNOW!!!

The Sno-Eagles count on snow activities in order to raise much needed funds to allow our club to continue to operate. Lack of snow means lack of visitors. Lack of visitors means fewer raffle tickets and fund-raising activities which help in raising funds. The lack of visitors means that many other businesses (hotels, motels, gas stations, bars/restaurants) lose funds as well. The trickle-down effect is very apparent.

That's why it's so important to be a part of fund-raising events.

We continue to have bills to pay like rent, heat, lights, and groomer loans. Unfortunately, these bills don't go away just because there is no snow. And we're in desperate need of a new building to house our equipment.

Continue to donate to our club whether it be memberships or volunteering at various events. Refer to our calendar of events (we have a busy summer fundraising schedule) and don't be afraid to volunteer. We would love to meet new people and share some laughs.

I'm looking forward to being your President. Feel free to contact me at [roger@snoeagles.org](mailto:roger@snoeagles.org) with any comments, compliments, or concerns.

Here's to a better 2024/2025 Season!

Roger Rosenthal, President  
SNO-EAGLES Snowmobile Club  
Cell: 847-812-4903  
[Roger@snoeagles.org](mailto:Roger@snoeagles.org)

## **END OF SEASON MEETING**

Our last membership meeting for the current season will be April 18 at the Veteran's Resource Center at 7 PM. If you wish to eat before the meeting, the VRC will be serving pizza starting at 5:15 pm - \$10 per person. Cash bar available. RSVP to Roger Rosenthal at [roger@snoeagles.org](mailto:roger@snoeagles.org) if you plan to eat.

## **CLUB ELECTION RESULTS**

At the March meeting, the following officers and board members were elected:

President – **Roger Rosenthal,**  
Secretary – **Cindy Fruhwirth**  
Directors – **Debbie Bahr & Jake Meyer**



At the Sno-Eagles board meeting on April 2<sup>nd</sup>, Doug Miller was selected to fill the open position of Vice President. That now leaves an open director position on the board. If you are interested in serving on the board, contact Roger Rosenthal at [roger@snoeagles.org](mailto:roger@snoeagles.org). Also at the meeting, Keith Nettesheim was selected as Trail Boss for the 2024-25 season.

## **GROOM TO RIDE DRAWING AT THE DERBY COMPLEX – APRIL 6TH**

A large crowd attended the Groom to Ride raffle drawing on April 6th at the Derby Complex. Groom to Ride is a major fundraiser for four area snowmobile clubs

Representatives from the Sno-Eagles, Sno Buddies, Phelps Snowmobile Club, and Northern Lights Snowmobile Club were present. The funds generated from the raffle will be shared between the clubs. All proceeds will be used for trail grooming programs.

Trackside donated first prize, a 2024 Ski-Doo MXZ Sport 600 EFI snowmobile.

Second Prize was a Chef Luke Private Filet Mignon dinner for 4.

Third prize, 2025 World Championship Snowmobile Derby tickets for 4, reserved indoor Hot Seats including admission and parking was donated by the owners of the World Championship Derby Complex.

Fourth prize was a Three Lakes package including two-night stay at Pikes Pine Isle Lodge donated by the Pikes Pine Isle, 1 day snowmobile rental donated by Stone harbor Marine, and dinner for two at 32 South Bar & Grill, and dinner for two at Spirit View Lakeside Restaurant donated by 32 South Bar & Grill.

Fifth prize was 2 nights stay for 4 at Bauer's Dam Resort. And a \$100 to use at the Resort

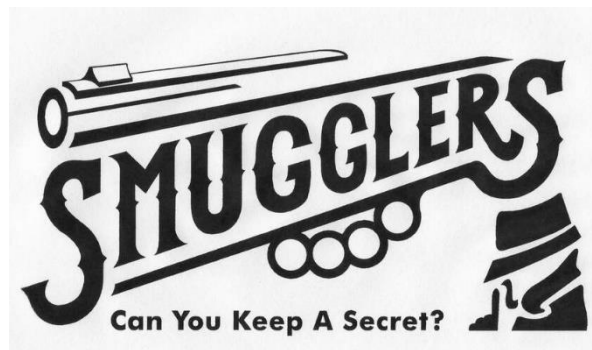
There were also many bucket raffles the day of the drawing that generated additional revenue. A big thanks to the businesses, clubs, and individuals who donated items for these buckets.

**The lucky winners of Groom to Ride are:**

- 1st Prize – Kelly Oium - Mondovi, WI
- 2nd Prize – Pat Johnson - Pulaski, WI
- 3rd Prize – Jerry Lathrop - Eagle River, WI
- 4th Prize – V.J. Polkus - Lindstrom. MN
- 5<sup>th</sup> Prize - Rick Schmitz - Rib Lake, WI

**Special thanks to the many volunteers who made the event possible!**

**SATURDAY NIGHT OUT (SNO) AT SMUGGLERS**



**Saturday, April 27th**

**5:00 pm - 8:00 pm**

**Join us for dinner at**

**Smugglers**

**123 S Railroad St, Eagle River, WI 54521**

The April Saturday Night Out (SNO) will be at Smuggler's on Railroad St. in downtown Eagle River. Smuggler's has new owners.

Mike Henry owned Joe's Pizza in Plainwell, Michigan near Kalamazoo. Renee Holman owned Good Times restaurant in Washburn, Wisconsin until recently.

Mike and Renee jointly purchased Smuggler's last October 2023. The famous Horseradish is still produced and sold by the original family who developed it. They have also purchased the building on Wall Street that is the present location for Hillbilly Hollow. Stay tuned

Our dinner will be specially designed by Renee in the form of a buffet. This is to accommodate a larger group with a small kitchen. I can't wait to see what she comes up with. The conversation reminded me of talking to the owner of Last Cast. They have lots of creativity and homemade food combined with a lot of care.

The price of the buffet and appetizers will be \$15 plus tip.

Please join the group. There were some great Pop-Up Dinners and great attendance at SNO. Join us in welcoming Mike and Renee.

**Don't miss this one.**

Take Wall Street west to Railroad St. Turn right. Smuggler's is on the right next to the former Dinky Dinner, now Toad in the Hole.

**Cocktails: 5:00 pm**

**Dinner: 6:00 pm**

**RSVP Before 10:00 am Friday**

**Cheryl**

**715-479-5599 or email [HERE](#)**

**MISS SNO-EAGLE – 2024-2025**

Despite rumors that Olivia Hunter was going to be named Miss Sno-Eagle for life, we have now received several applications. Interviews will be conducted and the new Miss Sno-Eagle will be announced at the October membership meeting. Olivia brought a lot of enthusiasm to the position during her three years as Miss Sno-Eagle. She will be hard to replace. Thank you, Olivia, for what you did for the club.

## **OFF SEASON ACTIVITIES AND VOLUNTEER OPPORTUNITIES**

The riding season is over, but Sno-Eagles is still here and will be active until the snow flies again. Activities continue throughout the off season.

We hope that you can join in as a participant or volunteer to help with planning. There's more to being a member of Sno-Eagles than buying a discounted trail pass to ride our great trails. The same small group of people now plan and lead most club activities. They are getting old, tired, & cranky. The club really needs some new blood to be infused into our activity leadership. The off season is a great time to do it. Sandy Lathrop, Sno-Eagles Volunteer Coordinator, is your contact person. You may be hearing from her about jobs that need to be done to make Sno-Eagles an even better club. You can call her at 319-360-1279 to volunteer for our events. You can also sign up through the News of the Week or on our Events webpage as the event nears.

### **Events that the Sno-Eagles will be at this summer Consider volunteering or patronizing.**

- June 8th - [Up North Beerfest](#) - 2 pm - 6 pm
- July 4th - [4th of July Parade](#) - 10 am - 12 pm
- August 29th - [Eagle River Car, Truck and Motorcycle Show](#) - 8 am - 3 pm
- August 31 - [Sno-Eagles Party and Cash Raffle Drawing](#) - 11 am - 4 pm
- September 1st - [Labor Day Arts & Crafts Show](#) - 10 am - 4 pm
- October 5th - [Cranberry Fest](#) - 9 am - 5 pm
- October 6th - [Cranberry Fest](#) - 9 am - 5 pm

**More information can be found on the event calendar on the website.**

[Events](#)

In addition to these events, Sno Eagles will be doing two Brat and Bake Sales at Trigs on. We will be asking you to bake some goodies for the bake sales. More information will be available closer to the events.

### **2024 CASH RAFFLE**

**NEWS FLASH** Plans have been finalized and tickets have been printed for the Sno-Eagle 2024 Cash Raffle. There will be only 300 tickets sold at \$100 each.

**The first prize will be \$10,000 !!!!!!!!!!!.** 2<sup>nd</sup> prize - \$2000, 3<sup>rd</sup> prize - \$1000, 4<sup>th</sup> & 5<sup>th</sup> prizes - \$500 each, and 6<sup>th</sup> & 7<sup>th</sup> prizes - \$250 each.

The drawing will be on August 31 at Buckshots. There will also be lots of raffle baskets to bid on. The last two years the Sno-Eagles Party and Cash Raffle were great events. Big crowds and lots of fun. Mark your calendar now so you won't miss it.

Cash Raffle tickets will be available at the membership meeting on April 18<sup>th</sup> at the Veterans Resource Center.



### IN MEMORIAM

Sno-Eagles and the Eagle River community lost a great friend last week. Dick Decker – former owner of the Derby track passed away. If you didn't know Dick, you know of him. He was a legend along with his wife Audrey for what they did for snowmobiling both in our community, throughout Wisconsin, and beyond. Audrey passed away in 2019. The Derby track as you know it would not exist if it hadn't had been for the Deckers. The Deckers also owned Decker tours and gave many people a great snowmobiling experience. Everybody has a favorite story about Dick. Just ask around – people will be happy to share their memories of Dick. He will truly be missed.



### MEMBERSHIP NEWS - YEAR ENDS ON JUNE 30<sup>TH</sup>

The membership year for Sno-Eagles and the AWSC ends on June 30, 2024. You will receive an email reminder about that time. To qualify for the \$10 trail passes for your sleds for next season, you must have a current membership. You can't purchase them without renewing your membership or joining if you aren't currently a member. You can renew or join beginning on July 1, 2024. Please wait until later in July to renew. Our membership director needs a little break in the action.

The annual Individual or Family Membership dues for 2024-25 remains at \$50. This includes your membership in both Sno-Eagles and the AWSC. The family membership includes a married couple and all of their children under the age of 19. Anyone 19 and older needs his or her own membership. Benefits of membership include our club communication (Newsletter and emails), Wisconsin Snowmobile News magazine, and, of course, the discounted \$10 trail passes for your sleds.

We also offer an Associate Family Membership for current members of another Wisconsin snowmobile club who wish to show their support for Sno-Eagles. **Reminder - This type of membership only includes Sno-Eagles.** You get your AWSC membership and benefits from your other club. The price of the Associate Membership is \$25 for the year. Sno-Eagles welcomes this support from members of other clubs.

\* \* \* \* \*

**During the summer we don't publish our newsletter. This is the last issue until fall. Sno-Eagles will, however, continue to notify members of upcoming events and important news via Sunday Sno-Eagles News of the Week. We will also post items on the calendar on [www.snoeagles.org](http://www.snoeagles.org) I want to thank those members who have made positive comments about the Newsletter this year. I appreciate it.**

*Ken Storms – Editor*

## Membership Meeting Minutes

March 21, 2024 7:00 p.m.

### Eagle Waters

1. Open Meeting at 7:02 pm, Welcome & Announcements - President Keith Nettesheim
2. Pledge Of Allegiance
3. Welcome New Members, Introduce Officers & Directors - President Keith Nettesheim
4. Opening Comments: Virtual Broadcast Announcements - President Keith Nettesheim
  - a. 50/50 raffle for donation to the Weekend Backpack Program
  - b. Meeting sponsorship – Special thanks to Eagle Waters for hosting this meeting. Thank you to all of our meeting sponsors that make our Facebook livestream possible. From Eagle River: *Wild Eagle Lodge, Wild Eagle Corner Store, Sage Fine Dining, American Family Ins. Dave Mroczynski Agency, Offgridderz (Generac), World Snowmobile Headquarters and Museum*; From Three Lakes: *DuWayne Kreager Ins.*; From Antioch IL: *Body Craft Inc.* Please support them and our map advertisers!
5. Annual Elections – Tellers Committee Chair, Judy Pacanowski
  - a. Electing a President, Secretary, and two Directors. Candidates are as follows:  
President: Doug Miller, Roger Rosenthal  
Secretary: Cindy Fruhwirth  
Directors: Debbie Bahr, Jake Meyer
6. Secretary's Report – Secretary Cindy Fruhwirth
  - a. Approve February 22, 2024 minutes  
Rusty Wolf motioned to approve, Roger seconded; Motion carried
7. Treasurer's Report – Treasurer Dave Cyrtmus  
We had approximately a \$9000 decrease in cash this month, but for the fiscal year to date we are up nearly \$90,000, with \$275,000 in the bank as of Feb. 29. We still have a \$235,000 groomer loan. Keith added that even though this seems like a good cash position, we need to plan for future purchases as equipment ages, improve our very old buildings, and bring heat to the larger building so equipment can be serviced there.
8. Trail Report – President Keith Nettesheim  
As of today, trails have not opened. After getting permission, we are working on moving Ride Right signs to the left side of the trail. The club will remove fencing and signs in April so watch for a chance to help with that work. All gates have been closed.
9. Fundraising Report – Vice President Roger Rosenthal
  - a. Groom to Ride tickets and Drawing on April 6 at WCDC. Event starts at 1 pm with complimentary food and cash bar. Taking donations on our website for raffle baskets. Chill Billy's band will perform from 2 – 4 pm with the drawing at 5 pm. Ticket sales are down, so there is a better chance to win! Buy your tickets before the event at a local place so our club gets the full credit. See our website for places to purchase tickets: <https://snoeagles.org/groom-to-ride-fundraiser/>.
  - b. Cash Raffle Event will be on August 31. Getting the tickets printed now.
  - c. Vertical Discount app is up to \$970. It has over 500,000 businesses nationwide so no matter where you live you can find discounts in your area. We are going to solicit more local businesses to join.
  - d. Other fundraising ideas from members – please let us know if you have ideas for new fundraisers to help replace those we lost.
10. Volunteer Report – Sandy Lathrop  
256 hours volunteered at WCDC for World Championship races and 95 hours for Vintage races.  
This summer will need volunteers for Beerfest on June 8, Car and Truck Show on August 24, Arts and Craft show on September 1, and our Cash Raffle.
11. Activities Report – Director Carole Linn
  - a. SNO (Saturday Night Out) at Cross Country Bar & Grill on March 30 with Cocktails at 5 pm and dinner at 6 pm. RSVP to Cheryl Storms at (715) 479-5599 or [snoeagles@gmail.com](mailto:snoeagles@gmail.com) by Friday, March 29. April 27 will be at Smugglers.
  - b. Weekly Pop-up dinners or events to support local businesses

March 28 at Buckshots North in the Leinie Lodge at 5 pm. –RSVP to Rusty at [hwolf48@me.com](mailto:hwolf48@me.com) .

April 13 lunch at Lindy's. Details to follow soon. Brian Hunter will be the contact.

12. Membership Report – Director Carole Linn
  - 456 members YTD with 55 new members, 24 Associate members, 35 map advertisers, and 9 complimentary/honorary. We draw from 13 states. WI has most members with 356, IL has 74, IN has 7, MN has 4, and we have 1 – 3 members in IA, AZ, FL, KY, MO, NC, PA, TN and TX.
  - We received 114 Champion Campaign donations with \$8975.16 net profit. More than half gave all the money to the club without getting the gift. Also received \$6705 for the Groomer Replacement Fund.
13. Safety and Ride Right Campaign update – Director Dan Dumas
  - Setting up videos to be shown at snowmobile rental facilities and possibly other local establishments.VCSA Update – President Keith Nettlesheim
  - Parks and Recreation update: Considering opening trails by club rather than by county. Details need to be worked out yet.
  - Governor's Council: Senate Bill 136 (now 2023 Wisconsin Act 110) passed to increase the supplemental aid from \$900 to \$1500 per mile. This means we will be eligible for approximately \$100,500 reimbursement for maintenance expenses rather than the current amount which is around \$60,300 for our club. This will mean more money from the state and a little less needed from fundraising to cover these expenses. Thank you to all who supported this!
  - AWSC report: 2023/24 season revenue is over \$2 million vs. being over \$3 million the last few years.
14. Election Results – Tellers Committee Chair, Judy Pacanowski
  - President: Roger Rosenthal was elected by a very close margin (one vote).
  - Secretary: Cindy Fruhwirth (won by a landslide)
  - Directors: Debbie Bahr and Jake Meyer (won by a landslide)
  - A new Vice President will be appointed by BOD vote.
15. Member Comments – President Keith Nettlesheim
  - Rick Freye asked if we saved money on less maintenance costs this year. We do get money reimbursed for trail maintenance, fuel, and groomer costs. So, without the fuel and groomer costs, we are still getting paid \$20,000 for other maintenance. Last year our grooming costs were approximately \$44,000, we received \$60,000, so we got \$16,000 more than our cost (excluding sign costs) for time spent on maintenance. Note: this does not include groomer payments and building cost. Not opening the trails was harder on businesses than on the club. We have been working to strengthen our relationships with local businesses by supporting them during these hard months.
  - Ken Storms thanked Keith for all he has done over the last two years. Everyone agrees that he put everything he had into this club and did a great job!
16. 50/50 raffle – Kathy Rockafellow – Had \$716 before tonight to donate to the Weekend Backpack Program. Debbie Cyrtmus won and donated all back adding another \$225 to the program.
17. Adjourn at 7:45 pm – Rusty Wolf motioned to adjourn, Jake Meyer seconded.

*Submitted by Cindy Fruhwirth, Secretary, with President Keith Nettlesheim's edits*

